

*Curriculum Vitae*

**ROBIN L. NABI**

Department of Communication  
4137 SSMS Building  
University of California  
Santa Barbara, CA 93106  
[nabi@comm.ucsb.edu](mailto:nabi@comm.ucsb.edu)

---

**EDUCATION**

PhD	1998	Communication	Annenberg School for Communication University of Pennsylvania
MA	1994	Communication	Annenberg School for Communication University of Pennsylvania
AB	1990	Government	Harvard University

**EMPLOYMENT**

<i>Professor</i>	University of California, Santa Barbara, CA	2009 -
<i>Associate Professor</i>	University of California, Santa Barbara, CA	2005 - 2009
<i>Assistant Professor</i>	University of California, Santa Barbara, CA	2004- 2005
<i>Assistant Professor</i>	University of Arizona, Tucson, AZ	1998-2004
<i>Postdoctoral Fellow</i>	Annenberg Public Policy Center, Philadelphia, PA	1998

**RESEARCH INTERESTS**

Psychological effects of media use and exposure  
Media use and well-being  
Emotion, social influence, and decision-making

## **TEACHING**

### **Graduate courses**

Theories of Persuasion  
Mass Media Effects Research Seminar  
Emotion and Media Effects Seminar  
Emotion and Communication Seminar  
Survey of Health Communication Research  
Contemporary Issues in Media Research

### **Undergraduate courses**

Theories of Mass Communication  
Communication and Emotion  
Persuasion  
Introduction to Mass Media Effects  
Communication Theory  
Health Communication

## **AWARDS AND HONORS**

- 2019 Top Paper Award, Health Communication Division, International Communication Association
- 2018 Innovation in Theory Award, Mass Communication Division, International Communication Association
- 2017 Fellow, International Communication Association
- 2014 McQuail Award (for best article advancing communication theory published in a peer-reviewed journal during 2013 and 2014). Amsterdam School of Communication Research
- 2013 Faculty Advisor of ICA Mass Communication Kyoong Hur Dissertation Award Winner (over 2 year period: Nov 1, 2010 – Oct 31, 2012)
- 2013 Faculty Advisor of Finalist for the ICA/NCA Health Communication Dissertation of the Year Award
- 2012 Top 1% prolific scholars in the field of Communication – 2007 – 2011 (Bolkan, Griffin, Holmgren, & Hickson, 2012)
- 2008 Top Paper Award, Mass Communication Division, National Communication Association
- 2008 Faculty Advisor of the Kundrat Thesis of the Year Award, ICA/NCA Health Communication Division
- 2007 Outstanding Faculty Member Recognition, Gamma Phi Beta Sorority
- 2007 Outstanding Faculty Member Recognition, Delta Delta Delta Sorority
- 2006 Faculty Advisor of 1<sup>st</sup> Place Emeriti Prize for Undergraduate Research Winner

- 2003 Favorite Professor Recognition, SBS College
- 2003 Outstanding Faculty Member Recognition, National Greek Honorary
- 2002 Favorite Professor Recognition, SBS College
- 2000 Favorite Professor Recognition, SBS College
- 1999 Favorite Professor Recognition, SBS College
- 1998 NCA Intrapersonal and Social Cognition Division, Top Paper Award
- 1998 ICA Information Systems Division, Top Student Paper Award
- 1997 ICA Information Systems Division, Top Student Paper Award

## **PUBLICATIONS**

### **BOOKS**

- Nabi, R. L., & Myrick, J. G. (Eds., under contract). *Our online emotional selves: The link between digital media and emotional experience*. Oxford Press.
- Nabi, R. L., & Oliver, M. B. (Eds., 2009). *The SAGE handbook of media processes and effects*. Thousand Oaks, CA: Sage.

### **JOURNAL ARTICLES**

- 54. Nabi, R. L., Walter, N., Oshidary, N., Endacott, C., Love-Nicols, J., Lew, Z., & Aune, A. (2019). Can emotions capture the elusive gain-loss framing effect? A meta-analysis. *Communication Research*.
- 53. Skurka, C., Neiderdeppe, J., & Nabi, R. (2009). Kimmel on climate: Disentangling the emotional ingredients of a satirical monologue. *Science Communication*.
- 52. Nabi, R. L., Huskey, R., Nicholls, S. B., Keblusek, L., & Reed, M. (2019). When audiences become advocates: Self-induced behavior change through health message posting in social media. *Computers in Human Behavior*, 99, 260-267.
- 51. de los Santos, T., & Nabi, R. L. (in press). Emotionally charged: Exploring the role of emotion in online news information seeking and processing. *Journal of Broadcasting & Electronic Media*, 63, 39-58.
- 50. Walter, N., Tukachinsky, R., Pelled, A., & Nabi, R. (2019). Meta-analysis of anger and persuasion: An empirical integration of four models. *Journal of Communication*, 69(1), 73-93. doi: 10.1093/joc/jqy054
- 49. Nabi, R. L., & Gustafson, A., & Jensen, R. (2018). Framing climate change: Exploring the role of emotion in generating advocacy behavior. *Science Communication*, 40, 442-468. doi: 10.1177/1075547018776019

48. Nabi, R. L., & Myrick, J. G. (2018). Uplifting fear appeals: Considering the role of hope in fear-based persuasive messages. *Health Communication*, 1-12 (e-print). doi: 10.1080/10410236.2017.1422847
47. Nabi, R. L. (2018). Why misery loves company: The role of self-forgiveness in reducing regret through media consumption. *Media Psychology*, 21, 558-581. doi: 10.1080/15213269.2017.1302343
46. Nabi, R. L., Perez Torres, D., & Prestin, A. (2017). Guilty pleasure no more: The relative importance of media use for coping with stress. *Journal of Media Psychology*, 29, 126-136. doi: 10.1027/1864-1105/a000223
45. Nabi, R. L., Prestin, A., & So, J. (2016). Could watching TV be good for you? Examining how media consumption patterns relate to salivary cortisol. *Health Communication*, 31, 1345-1355. doi: 10.1080/10410236.2015.1061309
44. Nabi, R. L., & Prestin, A. (2016). Unrealistic hope vs. unnecessary fear: Exploring how sensationalistic news stories influence health behavioral motivation. *Health Communication*, 31, 1115 -1126. doi: 10.1080/10410236.2015.1045237
43. Nabi, R. L. (2016). Laughing in the face of fear (of disease detection): Using humor to promote cancer self-examination behavior. *Health Communication*, 31, 873-883. doi: 10.1080/10410236.2014.1000479
42. Nabi, R. L., & Krcmar, M. (2016). It takes two: The effect of child characteristics on parents' motivations for allowing electronic media use. *Journal of Children and Media*, 10, 285-313. doi: 10.1080/17482798.2016.1162185
41. Nabi, R. L. (2015). Emotional flow in persuasive health messages. *Health Communication*, 30, 114-124. Doi: 10.1080/10410236.2014.974129
40. Nabi, R. L., & Green, M. C. (2015). The role of a narrative's emotional flow in promoting persuasive outcomes. *Media Psychology*, 18, 137-162. doi: 10.1080/15213269.2014.912585
39. Tsay-Vogel, M., & Nabi, R. L. (2015) The power of positive action: Exploring the role of participatory behaviors through the lens of the tripartite model of media enjoyment. *Journal of Broadcasting & Electronic Media*, 59, 658-678. doi: 10.1080/08838151.2015.1093488
38. Nabi, R. L., & Keblusek, L. (2014). Inspired by hope, motivated by envy: Comparing the effects of discrete emotions in the process of social comparison to media figures. *Media Psychology*, 17, 208-234. doi: 10.1080/15213269.2013.878663

37. Nabi, R. L., Prestin, A., & So, J. (2013). Facebook friends with (health) benefits: Exploring social network site use and perceptions of social support, stress, illness, and well-being. *Cyberpsychology, Behavior, and Social Networking*, *16*, 721-727. doi: 10.1089/cyber.2012.0521
36. Nabi, R. L., & Thomas, J. (2013). The effects of reality-based television programming on diet and exercise motivation and self-efficacy in young adults. *Health Communication*, *28*, 699-708. doi: 10.1080/10410236.2012.711510
35. So, J., & Nabi, R. L. (2013). Reduction of perceived social distance as an explanation for media's influence on personal risk perceptions: A test of the risk convergence model. *Human Communication Research*, *39*, 317-338. doi: 10.1111/hcre.12005
34. Prestin, A., & Nabi, R. L. (2012). Examining determinants of self-efficacy judgments as health promotion message design variables. *Communication Quarterly*, *60*, 520-544. doi: 10.1080/01463373.2012.704572
33. Lauckner, C., Smith, S., Kotowski, M., Nazione, S., Stohl, C., Prestin, A., So, J., & Nabi, R. (2012). An initial investigation into naturally occurring loss- and gain-framed memorable breast cancer messages. *Communication Quarterly*, *60*, 1-16. doi: 10.1080/01463373.2012.642269
32. Moyer-Guse, E., & Nabi, R. L. (2011). Comparing the effects of entertainment and educational television programming on risky sexual behavior. *Health Communication*, *26*, 416-426. doi: 10.1080/10410236.2011.552481
31. Riddle, K., Potter, W. J., Metzger, M. J., Nabi, R. L., & Linz, D. G. (2011). Beyond cultivation: Exploring the effects of frequency, recency, and vivid autobiographical memories for violent media. *Media Psychology*, *14*, 168-191. doi: 10.1080/15213269.2011.573464
30. Arpan, L., & Nabi, R. L. (2011). Exploring anger in the hostile media process: Effects on news preferences and source evaluations. *Journalism & Mass Communication Quarterly*, *88*, 5-22. doi: 10.1177/107769901108800101
29. Nabi, R. L. (2010). The case for emphasizing discrete emotions in communication research. *Communication Monographs*, *77*, 153-159. Doi: 10.1080/03637751003790444
28. Barger, B., Nabi, R. L., & Hong, L. H. (2010). Standard back-translation procedures may not capture proper emotion concepts: A case study of Chinese disgust terms. *Emotion*, *10*, 703-711. doi: 10.1037/a0021453
27. Moyer-Guse, E., & Nabi, R. L. (2010). Explaining the effects of narrative in an entertainment television program: Overcoming resistance to persuasion. *Human Communication Research*, *36*, 26-52. doi: /10.1111/j.1468-2958.2009.01367.x

26. Nabi, R. L. (2009). Cosmetic surgery makeover programs and intentions to undergo cosmetic enhancements: A consideration of three media effects theories. *Human Communication Research, 35*, 1-27. doi: 10.1111/j.1468-2958.2008.01336.x
25. Nabi, R. L., & Clark, S. (2008). Testing the limits of social cognitive theory: Why negatively-reinforced behaviors on TV may be modeled anyway. *Journal of Communication, 48*, 407-427. doi: 10.1111/j.1460-2466.2008.00392.x
24. Nabi, R. L., & Riddle, K. (2008). Personality traits as moderators of the cultivation effect. *Journal of Broadcasting & Electronic Media, 52*, 327-348. doi: 10.1080/08838150802205181
23. Myers, P., Giles, H., Reid, S., & Nabi, R. (2008). Law enforcement encounters: The effects of officer accommodativeness and crime severity on interpersonal attributions are mediated by intergroup sensitivity. *Communication Studies, 59*, 291-305. doi: 10.1080/10510970802467361
22. Nabi, R. L., Roskos-Ewoldsen, D., & Dillman-Carpentier, F. (2008). Subjective knowledge and fear appeal effectiveness: Implications for message design. *Health Communication, 23*, 191-201. doi: 10.1080/10410230701808327
21. Nabi, R. L., & Wirth, W. (2008). Exploring the role of emotion in media effects: An introduction to the special issue. *Media Psychology, 11*, 1-6. doi: 10.1080/15213260701852940
20. Nabi, R. L. (2007). Determining dimensions of reality: A cognitive mapping of reality TV programs. *Journal of Broadcasting & Electronic Media, 51*, 371 - 389. doi: 10.1080/08838150701307111
19. Nabi, R. L., Moyer-Guse, E., & Byrne, S. (2007). All joking aside: A serious investigation into the persuasive effect of funny social issue messages. *Communication Monographs, 74*, 29-54. doi: 10.1080/03637750701196896
18. Nabi, R. L., Finnerty, K., Domschke, T., & Hull, S. (2006). Does misery love company? Exploring the therapeutic effects of TV viewing on regretted experiences. *Journal of Communication, 56*, 689-706. doi: 10.1111/j.1460-2466.2006.00315.x
17. Nabi, R. L., Stitt, C., Halford, J., & Finnerty, K. (2006). Emotional and cognitive predictors of the enjoyment of reality-based and fictional television programming: An elaboration of the uses and gratifications perspective. *Media Psychology, 8*, 421-447. doi: 10.1207/s1532785xmep0804\_5
16. Dillard, J. P., & Nabi, R. L. (2006). The persuasive influence of emotion in cancer prevention and detection messages. *Journal of Communication, 56*, s123-139. doi: 10.1111/j.1460-2466.2006.00286.x

15. Nabi, R. L., & Krcmar, M. (2004). Conceptualizing media enjoyment as attitude: Implications for mass media effects research. *Communication Theory, 14*, 288-310. doi: 10.1111/j.1468-2885.2004.tb00316.x
14. Oliver, M. B., & Nabi, R. L. (2004). Exploring the concept of media enjoyment. *Communication Theory, 14*, 285-287. doi: 10.1111/j.1468-2885.2004.tb00315.x
13. Nabi, R. L., Biely, E. N., Morgan, S. J., & Stitt, C. (2003). Reality-based television programming and the psychology of its appeal. *Media Psychology, 5*, 303-330. doi: 10.1207/S1532785XMEP0504\_01
12. Nabi, R. L., & Hendriks, A. (2003). The persuasive effect of host and audience reaction shots in TV talk shows. *Journal of Communication, 53*, 527-543. doi: 10.1111/j.1460-2466.2003.tb02606.x
11. Nabi, R. L. (2003). "Feeling" resistance: Exploring the role of emotionally evocative visuals in inducing inoculation. *Media Psychology, 5*, 199-223. doi: 10.1207/S1532785XMEP0502\_4
10. Nabi, R. L. (2003). The framing effects of emotion: Can discrete emotions influence information recall and policy preference? *Communication Research, 30*, 224-247. doi: 10.1177/0093650202250881
9. Nabi, R. L. (2002). Anger, fear, uncertainty, and attitudes: A test of the cognitive-functional model. *Communication Monographs, 69*, 204-216. doi: 10.1080/03637750216541
8. Nabi, R. L. (2002). The lay versus theoretical meaning of disgust: Implications for emotion research. *Cognition and Emotion, 16*, 695-703. doi: 10.1080/02699930143000437
7. Segrin, C., & Nabi, R. L. (2002). Does television viewing cultivate unrealistic expectations about marriage? *Journal of Communication, 52*, 247-263. doi: 10.1111/j.1460-2466.2002.tb02543.x
6. Nabi, R. L., Southwell, B., & Hornik, R. (2002). Predicting intentions vs. predicting behaviors: A look at actions to prevent domestic violence. *Health Communication, 14*, 429-449. doi: 10.1207/S15327027HC1404\_2
5. Fishbein, M., Hall-Jamieson, K., Zimmer, E., von Haften, I., & Nabi, R. (2002). Avoiding the boomerang: The need for experimental tests of the relative effectiveness of anti-drug public service announcements prior to their use in a national campaign. *American Journal of Public Health, 92*, 238-245. doi: 10.2105/AJPH.92.2.238
4. Nabi, R. L., & Sullivan, J. L. (2001). Does television viewing relate to engagement in protective behaviors against crime?: A cultivation analysis from a theory of reasoned action perspective. *Communication Research, 28*, 802-825. doi: 10.1177/009365001028006004

3. Nabi, R. L., & Horner, J. R. (2001). Victims with voices: How abused women conceptualize the problem of spouse abuse and implications for intervention and prevention. *Journal of Family Violence, 16*, 237-253. doi: 10.1023/A:1011134231804
2. Nabi, R. L. (1999). A cognitive-functional model for the effects of discrete negative emotions on information processing, attitude change, and recall. *Communication Theory, 9*, 292-320. doi: 10.1111/j.1468-2885.1999.tb00172.x
1. Nabi, R. L. (1998). The effect of disgust-eliciting visuals on attitudes toward animal experimentation. *Communication Quarterly, 46*, 472-484. doi: 10.1080/01463379809370116

#### **BOOK CHAPTERS/INVITED WORKS**

27. Nabi, R. L. (2019). Media and emotion. J. Bryant, M. B. Oliver, & A. Raney (Eds.), *Advances in Media Effects*.
26. Nabi, R. L. (2018). On the value of perceived message effectiveness as a predictor of actual message effectiveness: An Introduction. *Journal of Communication, 68*, 988-989.
25. Myrick, J. G., & Nabi, R. L. (2018). Fear arousal and health and risk messaging. In R. Parrott (Ed.), *Oxford Research Encyclopedia of Health and Risk Message Design and Processing*.
24. Nabi, R. L., & Prestin, A. (2017). Social Learning Theory and Social Cognitive Theory. In P. Roessler (Ed.), *International Encyclopedia of Media Effects*. Wiley.
23. Nabi, R. L. (2017). Emotion in media persuasion. In P. Roessler (Ed.), *International Encyclopedia of Media Effects*. Wiley.
22. Nabi, R. L. (2016). Media and emotion. In J. Nussbaum (Ed.) *Oxford Research Encyclopedia of Communication*. New York: Oxford.
21. Nabi, R. L., & Prestin, A. (2016). The tie that binds: Reflecting on emotion's role in the relationship between media use and subjective well-being. L. Reinecke & M. B. Oliver (Eds.), *Handbook of media use and well-being: International perspectives on theory and research on positive media effects* (pp. 51-64). Routledge.
20. Nabi, R. L. (2016). Social cognitive theory. In C. Berger & M. Roloff (Eds.), *International Encyclopedia of Interpersonal Communication* (pp. 1610-1615). Wiley-Blackwell
19. Nabi, R. L. (2014). Action tendency emotions. In T. Thompson (Ed.), *SAGE Encyclopedia of Health Communication* (pp. 7-10). Thousand Oaks, CA: Sage.



18. Nabi, R. L. (2014). Humor and persuasion. S. Attardo (Ed.), *Encyclopedia of humor studies* (pp. 563-565). Thousand Oaks, CA: Sage.
17. Nabi, R. L. (2014). Emotion and media. In M. B. Oliver & A. Raney (Eds.), *Media and social life*. New York: Routledge.
16. Nabi, R. L., So, J., & de los Santos, T. (2013). Tracing the course of reality TV effects research. In E. Scharrer (Ed.), *Media Effects/Media Psychology, Vol. 5. The International Encyclopedia of Media Studies*, A. Valdivia (Gen. Ed.). Boston, MA: Wiley-Blackwell.
15. Nabi, R. L., & Moyer-Guse, E. (2012). The psychology underlying media-based persuasion. In K Dill (Ed.), *Oxford Handbook of Media Psychology* (pp. 285-301).
14. Nabi, R. L. (2012). The persuasive influence of emotion. In A. Goodboy (Ed.), *Introduction to Communication Studies: Translating Communication Scholarship into Meaningful Practice* (pp. 333-340). Dubuque, IA: Kendall Press.
13. Nabi, R. L., So, J., & Prestin, A. (2010). Media-based emotional coping: Examining the emotional benefits and pitfalls of media consumption (pp. 116 – 133). In E. Konijn, K. Dovel, & C. von Scheve (Eds.), *Handbook of emotions and mass media*. New York: Routledge.
12. Nabi, R. L. (2009). Emotion and media effects. In R. L. Nabi & M. B. Oliver (Eds.), *The SAGE handbook of media processes and effects* (pp. 205-221). Thousand Oaks, CA: Sage.
11. Pajares, F., Prestin, A., Chen, J., & Nabi, R. L. (2009). Social cognitive theory and mass media effects. In R. L. Nabi & M. B. Oliver (Eds.), *The SAGE handbook of media processes and effects*. Thousand Oaks, CA: Sage.
10. Nabi, R. L., & Oliver, M. B. (2009). Introduction. In R. L. Nabi & M. B. Oliver (Eds.), *The SAGE handbook of media processes and effects*. Thousand Oaks, CA: Sage.
9. Nabi, R. L., & Oliver, M. B. (2008). Mass media effects. In C. R. Berger, M. Roloff, & D. Roskos-Ewoldsen (Eds.), *Handbook of Communication Science*.
8. Nabi, R. L. (2008). Media (Emotion). In K. Scherer & D. Sander (Eds.), *Oxford Companion to Affective Sciences*.
7. Nabi, R. L. (2007). Resistance and persuasion. In W. Donsbach (Ed.), *The International Encyclopedia of Communication* (Vol 9, pp. 3592-3595). Blackwell Publishers.
6. Nabi, R. L. (2007). Selective attention. In W. Donsbach (Ed.), *The International Encyclopedia of Communication* (Vol 10, pp. 4540-4544). Blackwell Publishers.
5. Clark, S., Nabi, R. L., & Moyer-Guse, E. (2007). Television consumption and young women's

expectations of sexual timing. *Media Report to Women*, 35, 4 – 12.

4. Nabi, R. L. (2007). Emotion and persuasion: A social cognitive perspective. In D. R. Roskos-Ewoldsen & J. Monahan (Eds.), *Social cognition and communication: Theories and methods* (pp. 377 - 398). Mahwah, NJ: Erlbaum.
3. Nabi, R. L. (2007). “And miles to go...”: Reflecting on the past and future of mass media effects research. In M. Allen & J. Bryant (Eds.), *Meta-analyses of mass communication effects research* (pp. 137-144). Mahwah, NJ: Erlbaum.
2. Nabi, R. L. (2006). Reality TV. In J. Arnett (Ed), *Encyclopedia of Children, Adolescents, and the Media*.
1. Nabi, R. L. (2002). Discrete emotions and persuasion. In J. Dillard & M. Pfau (Eds.), *Handbook of Persuasion* (pp. 289-308). Thousand Oaks, CA: Sage.

#### **JOURNAL SPECIAL ISSUES**

2. Nabi, R. L., & Wirth, W. (2008). Special issue: Exploring the role of emotion in media effects. *Media Psychology*.
1. Oliver, M.B., & Nabi, R. L. (2004). Special issue: Media Enjoyment. *Communication Theory*, 14.

#### **RESEARCH REPORTS**

Nabi, R. L., Meehan-Stark, T., & Sunderland, A. (2000). *Attitudes and beliefs about domestic violence: The results of a survey in Philadelphia* (Report No. 6). Philadelphia, PA: University of Pennsylvania, Annenberg Public Policy Center.

#### **CONFERENCE PAPERS/PRESENTATIONS**

- Nabi, R. L., Walter, N., Oshidary, N., Endacott, C., Lew, Z., Aune, A., & Love-Nichols, J. (2019) Can emotions capture the elusive gain/loss framing effect? A meta-analysis. International Communication Association, Washington, DC.
- Nabi, R. L., & Rohm, S. (2019). Do coping skills influence use of media for emotional regulation?: A first look at how emotional intelligence and resilience relate to media preferences. International Communication Association, Washington, DC.
- Prestin, A., & Nabi, R. L. (2019). Exploring the therapeutic effects of entertainment media: Toward a “prescription” of media-based positive psychology interventions. International Communication Association, Washington, DC. **\*Top Paper Award\***

- Skurka, C., Niederdeppe, J., & Nabi, R. (2019). Kimmel on climate: Disentangling the emotional ingredients of a satirical monologue. International Communication Association, Washington, DC.
- Walter, N., Tukachinsky, R., Nabi, R. L., & Pelled, A. (2018) Meta-analysis of anger and persuasion: An empirical integration fo three models. National Communication Association, Salt Lake City
- Nabi, R. L., (2018) ICA Fellows' Panel I: ICA Fellows' Reflections on the Field and the Future. International Communication Association, Prague, Czech Republic.
- Nabi, R. L., Gustafson, A., & Perez Torres, D. (2018) Effects of scanning health news headlines on trust in science: An emotional framing perspective. International Communication Association, Prague, Czech Republic.
- Nabi, R. L. (2018). Hope. Complex Emotions in Media Psychology Research Panel. International Communication Association, Prague, Czech Republic.
- Nabi, R. L. (2017). The fragmentation of the field? Rountable discussion. International Communication Association, San Diego, CA
- Peinado, S., & Nabi, R. (2017). Emotional shifts in health messages as a strategy for generating talk and promoting behavior change. International Communication Association, San Diego, CA
- Nabi, R. L., Perez Torres, D., & Prestin, A. (2017). Guilty pleasure no more: The relative imprtance of media use for coping with stress. International Communication Association, San Diego, CA
- Nabi, R. L., Nicholls, S. Keblusek, L., Huskey, R., & Reed, M. (2017). When audiences become advocates: Dissonance-driven behavior change through health message posting in social media. International Communication Association, San Diego, CA
- Nabi, R. L., Gustafson, A., & Jensen, R. (2017). Framing climate change: Exploring the role of emotion in generating advocacy behavior. Science Communication Division. National Communication Association, Dallas, TX.
- Nabi, R. L. & Myrick, J. G. (2016). Beyond threat, efficacy, and fear: Considering the role of hope in fear-based persuasive message. National Communication Association, Philadelphia, PA.
- De los Santos, T., & Nabi, R. L. (2016). To share or not to share? How emotional frames influence the sharing of online news stories. International Communication Association, Fukuoka, Japan.

- Keblusek, L., & Nabi, R. L. (2015). Emotional and behavioral implications of viewers' shifting comparisons to transforming media targets. International Communication Association, Puerto Rico.
- Krcmar, M., & Nabi, R. L. (2014). It takes two: The effect of child characteristics on parents' motivations for allowing electronic media use. National Communication Association, Chicago, IL.
- Nabi, R. L. (2014). The effects of viewing romantic comedies on relational expectations and satisfaction: A social comparison approach. International Communication Association, Seattle, WA.
- Nabi, R. L., & Green, M. C. (2014). The role of a narrative's emotional flow in promoting persuasive outcomes. International Communication Association, Seattle, WA.
- Nabi, R. L. (2014). Emotional flow in persuasive health messages. Kentucky Conference on Health Communication, Lexington, KY.
- Nabi, R. L., & Keblusek, L. (2013). Inspired by hope, motivated by envy: Comparing the effects of discrete emotions in the process of social comparison to media figures. National Communication Association, Washington, DC
- Nabi, R. L., Dragojevic, M., Hartsell, E., Hasell, A., Roggensack, K., Mangus, M. (2013). That's not all as a media influence strategy. Exploring the role of excitement in motivating purchase desire. International Communication Association, London, England.
- Tsay-Vogel, M., & Nabi, R. L. (November 2012). Testing a tripartite model of media enjoyment with participatory reality TV. National Communication Association, Orlando, FL.
- So, J., & Nabi, R. L. (November 2012). Risk convergence model: A model of media's influence on self-other social distance and personal risk perceptions. National Communication Association, Orlando, FL.
- de los Santos, T., & Nabi, R. L. (May 2011). Extending the emotion-as-frame model: How context influences emotion frames experienced by audiences. International Communication Association, Boston, MA.
- Thomas, J., & Nabi, R. L. (May 2011). The effects of reality-based television programming and advertising on nutrition and exercise efficacy and motivation in young adults. International Communication Association, Boston, MA.
- Nabi, R. L., Prestin, A., & So, J. (Nov, 2010). Exploring the palliative effects of social networking site use: Does facebook offer the same health benefits as interpersonal networks? National Communication Association, San Francisco, CA.

- Nabi, R. L. (Nov, 2010). Media effects: The view from the bridge that connects the winding road already traveled to the path up ahead. National Communication Association, San Francisco, CA.
- Nabi, R. L. (Nov, 2010). Can reality TV generate real health behavior change? A consideration of the health benefits of watching the Biggest Loser. National Communication Association, San Francisco, CA.
- Nabi, R. L., Prestin, A., & So. J. (Nov, 2010) Could watching TV be good for you? Examining the relationship between media consumption and the stress markers of cortisol and alpha amylase National Communication Association, San Francisco, CA.
- Nabi, R. L. (May, 2009). The need for research on emotions and mass media. Paper presented at the 59<sup>th</sup> Annual Conference of the International Communication Association, Chicago, IL.
- Prestin, A., & Nabi, R. L. (May, 2009). Examining subcomponents of efficacy judgments as factors in health promotion message design. Paper presented at the 59<sup>th</sup> Annual Conference of the International Communication Association, Chicago, IL.
- Moyer-Guse, E., & Nabi, R. L. (November, 2008). Explaining the persuasive effects of entertainment education programming: An empirical comparison of three theories. Paper presented at the 94<sup>th</sup> Annual Meeting of the National Communication Association. San Diego, CA. **\*Top Paper Award\***
- Arpan, L., & Nabi, R. L. (May, 2008). Exploring anger as a mediator of the hostile media effect. Paper presented at the 58<sup>th</sup> Annual Conference of the International Communication Association, Montreal, Quebec
- Nabi, R. L., Prestin, A., Medders, R., & Popova, L. (May, 2008). Examining the effects of emotional arousal on decisional confidence: A heuristic systematic model perspective. Paper presented at the 58<sup>th</sup> Annual Conference of the International Communication Association, Montreal, Quebec
- Nabi, R. L. (May, 2008). The future of media effects theory? Presentation at the 58<sup>th</sup> Annual Conference of the International Communication Association, Montreal, Quebec.
- Nabi, R. L. (April, 2008). Emotion and media entertainment enjoyment. Presentation at the Broadcast Education Association meeting, Las Vegas, NV.
- Nabi, R. L., Sopory, P., Medders, R., Popova, L., & Prestin, A. (November 2007). Does time to think affect metaphor effects? A look at attitude, elaboration, perceived persuasiveness, and attitude change. Paper presented at the 93<sup>rd</sup> Annual Meeting of the National Communication Association, Chicago, IL.

- Nabi, R. L., & Clark, S. (November, 2007). Testing the limits of social cognitive theory: Why negatively-reinforced behaviors on TV may be modeled anyway. Paper presented at the 93<sup>rd</sup> Annual Meeting of the National Communication Association, Chicago, IL.
- Nabi, R. L. (May, 2007). Cosmetic surgery makeover programs and intentions to undergo cosmetic enhancements: A theoretical analysis. Paper presented at the 57<sup>th</sup> Annual Conference of the International Communication Association, San Francisco, CA.
- Nabi, R. L., & Prestin, A. (May, 2007). Unnecessary fear and unrealistic hope: Examining the effects of dramatic health news coverage on health perceptions and intentions. Paper presented at the 57<sup>th</sup> Annual Conference of the International Communication Association, San Francisco, CA.
- Clark, S., & Nabi, R. L. (May, 2007). Television consumption and young women's expectations of sexual timing. Paper presented at the 57<sup>th</sup> Annual Conference of the International Communication Association, San Francisco, CA.
- Nabi, R. L. (November, 2006). Determining dimensions of reality: A cognitive mapping of reality TV programs. Paper presented at the 92<sup>nd</sup> Annual Meeting of the National Communication Association, San Antonio, TX.
- Nabi, R. L. (June, 2006). The Coping with Discrete Emotions (CoDE) model of TV/media exposure. Presented at the 56<sup>th</sup> Annual Conference of the International Communication Association, Dresden, German.
- Nabi, R. L. (June, 2006). Discrete emotions, framing, accessibility, and persuasion. Presented at the 56<sup>th</sup> Annual Conference of the International Communication Association, Dresden, German.
- Tsay, M., & Nabi, R. L. (June, 2006). Participatory reality TV: Testing a model of media enjoyment. Paper presented at the 56<sup>th</sup> Annual Conference of the International Communication Association, Dresden, German.
- Nabi, R. L., & Sarnoff, T. (November, 2005). Laughing in the face of fear (of disease detection): Using humor to promote cancer self-examination behavior. Paper presented at the 91<sup>st</sup> Annual Meeting of the National Communication Association, Boston, MA.
- Nabi, R. L., Domschke, T., Hull, S., & Finnerty, K. (May, 2005). The effect of past regretted experiences on selective exposure and reactions to salient television programming. Paper presented at the 55<sup>th</sup> Annual Conference of the International Communication Association, New York, NY.
- Stitt, C., & Nabi, R. L. (2005, May). An investigation into the processing of narrative versus expository messages. Paper presented at the 55<sup>th</sup> Annual Conference of the International Communication Association, New York, NY.

- Nabi, R. L. (2004, May). Perceived TV realism, involvement, and gratifications obtained from reality-based TV programming. Presented at the 54<sup>th</sup> Annual Conference of the International Communication Association, New Orleans, LA.
- Nabi, R. L., Stitt, C., Halford, J., Finnerty, K., & Quintero, A., (2004, May). Emotional and cognitive predictors of the enjoyment of reality-based and fictional television programming: An elaboration of the uses and gratifications perspective. Paper presented at the 54<sup>th</sup> Annual Conference of the International Communication Association, New Orleans, LA.
- Nabi, R. L. (2003, November). Personality traits as moderators of the cultivation effect. Paper presented at the 89<sup>th</sup> Annual Meeting of the National Communication Association, Miami Beach, FL.
- Nabi, R. L. (2003, May). Monitoring and blunting coping styles as moderators of fear appeal effects. Paper presented at the 53<sup>rd</sup> Annual Conference of the International Communication Association, San Diego, CA.
- Nabi, R. L., Roskos-Ewoldsen, D., & Dillman-Carpentier, F. (2003, May). Prior knowledge as moderator of fear appeal effects. Paper to be presented at the 53<sup>rd</sup> Annual Conference of the International Communication Association, San Diego, CA.
- Biely, E. N., & Nabi, R. L. (2002, November). An examination of health information-seeking on the Internet. Paper presented at the 88<sup>th</sup> Annual Meeting of the National Communication Association, New Orleans, LA.
- Nabi, R. L., Morgan, S. J., & Biely, E. N. (2002, July). Reality-based television programming and the psychology of its appeal. Paper presented at the 52<sup>nd</sup> Annual Conference of the International Communication Association, Seoul, Korea
- Nabi, R. L. (2002, July). An investigation of humor's effect on the processing of social issue messages. Paper presented at the 52<sup>nd</sup> Annual Conference of the International Communication Association, Seoul, Korea.
- Fischer, J. C., & Nabi, R. L. (2001, May). Priming frames: Can framing effects extend beyond message topic? Paper presented at the 51<sup>th</sup> Annual Conference of the International Communication Association, Washington, DC.
- Nabi, R. L. (2000, November). Discrete emotions and persuasion. Presented at the 86<sup>th</sup> Annual Meeting of the National Communication Association, Seattle, WA.
- Roberts, L., & Nabi, R. L. (2000, November). The effects of group membership, language intensity, and message relevance on message persuasiveness. Paper presented at the 86<sup>th</sup> Annual Meeting of the National Communication Association, Seattle, WA.

- Segrin, C., & Nabi, R. L. (2000, November). Does television viewing cultivate unrealistic expectations about marriage? Paper presented at the 86<sup>th</sup> Annual Meeting of the National Communication Association, Seattle, WA.
- Nabi, R. L., & Sullivan, J. L. (2000, June). Extending cultivation from beliefs to behaviors: Does television viewing relate to engaging in protective actions against crime? Paper presented at the 50<sup>th</sup> Annual Conference of the International Communication Association, Acapulco, Mexico.
- Wolski, S., & Nabi, R. L. (2000, June). Message processing quality: Confirmatory analysis of an elaboration depth measure. Paper presented at the 50<sup>th</sup> Annual Conference of the International Communication Association, Acapulco, Mexico.
- Nabi, R. L., Lazili, P., & Hornik, R. (1999, November). The effects of interviewer race on response extremity of African-Americans. Paper presented at the 85<sup>th</sup> Annual Meeting of the National Communication Association, Chicago, IL.
- Wolski, S., & Nabi, R. L. (1999, November). Message processing quality: Initial development of a closed-ended measure of elaboration depth. Paper presented at the 85<sup>th</sup> Annual Meeting of the National Communication Association, Chicago, IL.
- Zimmer, E., Nabi, R. L., Fishbein, M., & Jamieson, K. H. (1999, November). Comparing the effectiveness of PSAs in black and white versus color. Paper presented at the 85<sup>th</sup> Annual Meeting of the 1999 National Communication Association, Chicago, IL.
- Nabi, R. L. (1998, November). The framing effects of emotion: Can discrete emotions influence information recall and policy preference? Paper presented at the 84<sup>th</sup> Annual Meeting of the National Communication Association, New York, NY. *Top Paper Award*
- Nabi, R. L. (1998, July). Anger, fear, uncertainty, and attitudes: A test of the cognitive-functional model. Paper presented at the 48<sup>th</sup> Annual Conference of the International Communication Association, Jerusalem, Israel. *Top Student Paper Award*
- Nabi, R. L. (1997, May). A cognitive-functional model for the effects of discrete negative emotions on information processing, attitude change, and recall. Paper presented at the 47<sup>th</sup> Annual Conference of the International Communication Association, Montreal, Canada. *Top Student Paper Award*
- Nabi, R. L. (1997, May). The persuasive effect of disgust: A first look. Paper presented at the 47<sup>th</sup> Annual Conference of the International Communication Association, Montreal, Canada.
- Nabi, R. L., Southwell, B., & Hornik, R. (1997, May). Predicting intentions vs. predicting behaviors: A look at actions to prevent domestic violence. Paper presented at the 47<sup>th</sup> Annual Conference of the International Communication Association, Montreal, Canada.



Nabi, R. L. (1996, May). Curing the violence epidemic: How the field of communication can help prevent violence. Paper presented at the 46<sup>th</sup> Annual Conference of the International Communication Association, Chicago, IL.

Nabi, R. L. (1995, May). “Feeling” resistance: The role of visuals in the induction of inoculation. Paper presented at the 45<sup>th</sup> Annual Conference of the International Communication Association, Albuquerque, NM.

## INVITED LECTURES/COLLOQUIA

University of Connecticut  
University of Arizona  
Harvard School of Public Health  
University of California, Santa Barbara  
Annenberg School, U. Pennsylvania (2007 George Gerbner Lecture)  
University of Haifa (2007 *Kenote address*, Metasherim Conference)  
University of California, Davis (2009 Mohrmann Lecture)  
University of Michigan  
Annenberg School, USC  
The Ohio State University (2013 Annual Comm Day speaker)  
University of Oklahoma (2013 *Keynote*, Sooner Conference)  
Vrije University, Amsterdam  
University of Miami  
University of Maryland (2015 Distinguished Lecture, Center for Health and Risk Comm.)  
Amsterdam School for Communication Research (2015 McQuail Award Lecture)  
Boston University (2016 Melvin Defleur Distinguished Lecture)  
Affective, Boston, MA  
Cornell University  
Pennsylvania State University (2018 Pockrass Lecture)  
Media2Inspire, Florida State University (2018 *Keynote*)  
University of North Carolina, Chapel Hill (2018 Jane Brown Health Communication Lecture)

## GRANTS

- 2019 Delaney Foundation. Harnessing the Power of Narrative Emotional Flow for Health Risk Management. (co-PI with N. Walter and C. Scherr) - \$77,513 funded
- 2018 UCSB ISBER Social Science Research Grants Program. The Role of Discrete Emotions in Online Information Seeking, Credibility Evaluation, and Sharing (with A. Flanagan & M. Metzger). \$4,000 funded.
- 2016 UCSB ISBER Social Science Research Grants Program. Emotional news headlines, \$6701 – funded.
- 2008 UCSB Academic Senate Faculty Research Grant. Media consumption, stress, and relational satisfaction. \$8,000, funded.

- 2008 UCSB ISBER Social Science Research Grants Program. Media consumption, stress, and relational satisfaction. \$6,200, funded.
- 2006 UCSB Academic Senate Faculty Research Grant. Framing, emotion, and health stories in broadcast news. \$2,681 funded.
- 2002 SBSRI Faculty Summer Research Grant Development Stipend, Summer 2002 (\$5,000).

## **UNIVERSITY SERVICE**

### **UCSB- Department**

Graduate Program Chair	2010 – 2013, Acting Spring 2018
Awards Committee Chair	2016- 2017
Search Committee Co-Chair	2018-2019
Undergraduate Committee	2004 - 2005
Colloquium Organizer	2005 – 2007, 2014-2016
Graduate Committee	2005 – 2013, 2016-2019
Search Committee	2005 – 2006
Dept. Rep. to Faculty Legislature	2006 – 2007
Affirmative Action Committee	2007 – 2008
Awards Committee	2013- present
Lab Committee	2013- 2016
Ad Hoc FTE Committee	2015, 2016
Bradac Memorial Lecture Organizer	2018

### **UCSB - College/Univesity**

Graduate Council-Acting Vice Chair	2017
ISBER Advisory Board – Acting Chair	Spring 2017
Graduate Council Member	2007-2010, 2014-2017
Letters & Sciences Faculty Executive Committee	2009-2010
ISBER Advisory Board	2014-2017
Lancaster Dissertation Award Committee	2016
Undergraduate Council	2017-present
Chancellor’s Award for Excellence in Undergraduate Research Committee	2019

### **U. Arizona – Department of Communication**

Graduate Committee	1998 – 2004
Human Subjects Coordinator	2003 – 2004

Faculty Search Committee	1999-2000, 2000-2001, 2001-2002
Undergraduate Curriculum Committee	Fall 1998
Department Head Internal Search Committee.	Spring 2003

**U. Arizona - College**

SBSRI Advisory Board (to review intramural grant proposals)	2002 – 2004
Millenium Report Oversight Committee (to promote diversity and equity)	2002 – 2004
SBS Outstanding GTA Award Committee	1999 - 2000
SBS Outstanding Senior Award Committee	2000 - 2001

**PROFESSIONAL SERVICE**

**National conventions**

Chair -Publications Committee	ICA	2018-present
Publications Committee	ICA	2015-present
Nominating Committee	ICA	2018-present

Chair	ICA Mass Communication Division Program Planner	2007 – 2008 2007
-------	--	---------------------

Vice Chair	ICA Mass Communication Division Program Planner	2005 – 2007 2006
------------	--	---------------------

Advisory Board	ICA Mass Communication Division	2003 -2005
----------------	---------------------------------	------------

Chair	NCA Social Cognition Division	2009
Vice Chair	NCA Social Cognition Division	2008
Vice Chair Elect	NCA Social Cognition Division	2007
Program Planner	NCA Social Cognition Division	2006
Research Committee	NCA Social Cognition Division	2003 – 2005

Manuscript Reviewer:	ICA Information Systems Division ICA Mass Communication Division NCA Social Cognition Division NCA Mass Communication Division NCA Health Communication Division
----------------------	--

Panel Respondent:	ICA Mass Communication Division ICA Information Systems Division NCA Mass Communication Division NCA Comm & Social Cognition Division
-------------------	--

Panel Chair:	ICA Information Systems Division ICA Mass Communication Division
--------------	---



*Oxford Research Encyclopedia*  
*Personality and Individual Differences*  
*Popular Communication*  
*Psychology & Health*  
*Science Communication*  
*Social Science & Medicine*

Book Reviewer                      McGraw-Hill (media effects text)

Book Proposal Reviewer        Lawrence Erlbaum  
   Sage  
   Palgrave Macmillan

Ad Hoc Grant Reviewer:        NSF Time-Sharing Experiments for the Social Sciences  
   Robert Wood Johnson – Health Games for Research2008  
   Israel Science Foundation  
   Louisiana Board of Regents Support Fund

### **Promotion Cases**

Annenberg School, U. Pennsylvania  
Annenberg School, USC  
Boston University  
Cornell University  
Haifa University  
Penn State U.  
Syracuse  
Texas A&M  
U. Delaware  
University of Utah  
University of California, Davis (2)  
University of Illinois, Urbana-Champaign  
University of Minnesota  
University of Texas at Austin(2)  
U. Maryland  
UC-Merced

### **Special Appointments/Other Professional Contributions**

2014    External Review Committee – U. Michigan, Dept. of Communication Studies

2015-2016    Fellow, McQuail Honorary Fellow, ASCoR

2017    External review committee – ASCoR - Mid-term program review

2017    External review committee – Temple University Communication program review

2015 – present International Advisory Board, ASCoR (Amsterdam School for Comm. Research)

2016-2018 McQuail Award Selection Committee

2016-present- Consultant – Ecoach (CITRAL)

## **ADVISING**

### **Undergraduate Thesis Director**

Shannon Clark (2005-2006); Jennifer Nolte (2004-2005); Jenna Thomas (2008-2009); Risa Jensen (2015-2016)

### **MA Thesis Committees**

#### Director:

Neekaan Oshidary (in progress); Lauren Keblusek (December 2014), Elisia Sim (June 2009), Abby Prestin (June 2008), Carmen Stitt (June 2004); Arianna Mamoli (May 2003); Sara Morgan (December 2002), Erica Biely (May 2002), Jenna Fischer (December 2000)

#### Committee Member:

Sandi Moxley (April 2019) Andrea Joseph (January 2009), Lucy Popova (June 2008), Paul Myers (June 2007), Priya Raman (July 2004); Paul Fuller (May 2003), Melissa Taylor (August 2002), Naomi Wetzel (May 2001), Jen Gerth (December 2000), Jason Siegal (Summer 2000-proposal only), Rachel Smith (December 1999)

### **Doctoral Committees**

#### Director

Deborah Perez Torres (in progress), Susana Peinado (December 2015), Theresa de los Santos (December 2013), Jiyeon So (June 2012), Abby Prestin (December 2011), Paul Myers (June 2009), Emily Moyer-Guse (June 2007), Carol Chang Quade (May 2001)

#### Committee Member:

Chris Skurka (Cornell – 2019) Abel Gustafson (2018), Anthony Scroggins (June 2016, Psychology), Chan Thai (July 2014), Amber Westcott-Baker (June 2012), Andrea Joseph (June 2012), Beverly Bondad-Brown (September 2011), Stacey Hesperha (2011, Geography), Karyn Riddle (June 2007), Sahara Byrne (June 2007), Chad Mahood (September 2006), Mike Yao (December 2005), Nathan Miczo (May 2004), Michael Voloudakis (August 2003), Laura Roberts Umphrey (August 2001), Lisa Allspach (May 1999), Claude Miller (Spring 1999-proposal only)

## **INTERVIEWS**

*New York Times*

*Los Angeles Times*

*Washington Post*

NPR, San Francisco

NPR, WPSU

Harvard Business Review

Shape Magazine

Politico

Bustle

Pacific Standard

Women's World

American Psychological Society Observer

Documentary Film, Maystreet Productions

UC Santa Barbara Currents

HealthyWay.com

Urbo.com