
DR SALLY DUNLOP

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Relevant Employment

- 2010 – Research Fellow, School of Public Health, University of Sydney
- 2008 – 2009 Post-doctoral Fellow, Annenberg Public Policy Center, University of Pennsylvania, USA
- 2005-2008 PhD candidate working within the Centre for Behavioural Research in Cancer at the Cancer Council Victoria
- 2004 Research assistant, INTERPHONE Study on mobile phone use and brain tumors, School of Public Health, University of Sydney (funded by the International Agency for Research on Cancer, World Health Organisation)
- 2003 Research assistant, Department of Psychology, University of New South Wales

Appointments

- 2010 – Research Associate, Prevention Division, Cancer Institute NSW
- 2010 – Honorary Research Associate, Centre for Behavioural Research in Cancer at the Cancer Council Victoria
- 2013 – Honorary Research Fellow, Annenberg Public Policy Center, University of Pennsylvania, USA

Education

- 2005 – 2008 PhD, Department of Psychology, University of Melbourne
Dissertation Title: *Changing Health Behaviors: The Roles of Intra- and Inter-Personal Responses to Public Health Mass Media Campaigns*
Advisors: Professor Yoshihisa Kashima, Professor Melanie Wakefield
Funding: Australian Research Council Linkage grant
- 2000 – 2003 Bachelor of Psychology, First Class Honors, University of New South Wales
Thesis topic: *Ageing, Inhibition and Unintended Unfriendliness*
Advisor: Professor William von Hippel

Grants and Awards

- 2012-2014 NHMRC Project Grant (CIA) - *The natural history of unassisted smoking cessation in Australia*
- 2011 Top Paper Award - International Communication Association (ICA), Health Communication Division
- 2009 Dissertation of the Year Award – International Communication Association (ICA), Health Communication Division
- 2007 – 2008 ICA Student Travel Grants
- 2005 – 2008 Australian Post-graduate Award (Industry) Scholarship under an Australian Research Council Linkage grant awarded to Yoshi Kashima and Melanie Wakefield

Peer-Reviewed Publications

Young, J., Stacey, I., Dobbins, T., Dunlop, S., Dessaix, A., Currow, D. (in press). The association between tobacco plain packaging and Quitline calls: a population-based, interrupted time series analysis. *Medical Journal of Australia*.

Smith, A., Chapman, S., Dunlop, S. (2013). What do we know about unassisted smoking cessation in Australia? A systematic review 2005-2012. *Tobacco Control*. doi:10.1136/tobaccocontrol-2013-051019.

Dunlop, S., Perez, D., Cotter, F., Wakefield, M. (2013). Televised anti-smoking advertising: Effects of level and duration of exposure. *American Journal of Public Health*. 103(8), e66-e73.

Dunlop, S., Cotter, T., Perez, D. (2013). When your smoking is not just about you: Anti-smoking advertising, interpersonal pressure, and quitting outcomes. *Journal of Health Communication*. doi: 10.1080/10810730.2013.798375

Dunlop, S. Perez, D., Cotter, T. (2012). The natural history of anti-smoking advertising recall: The influence of broadcasting parameters, emotional intensity and executional features. *Tobacco Control*. doi:10.1136/tobaccocontrol-2011-050256

Gehrau, V., Döveling, K. Sommer, D., Dunlop, S. (2012). Antagonistic and synergistic impacts of conversation on non-persuasive media effects. *Communication Research*. doi: 10.1177/0093650212445480

Dunlop, S., Cotter, T., Perez, D., Chapman, S. (2012). Tobacco in the news: associations between news coverage, news recall and smoking-related outcomes in a sample of Australian smokers and recent quitters. *Health Education Research*. 27(1), 160-71.

Perez, D., Grunseit, A., Rissel, C., Kite, J., Cotter, T., Dunlop, S., Bauman, A. (2012), Tobacco promotion 'below-the-line': Exposure among adolescents and young adults in NSW, Australia. *BMC Public Health*. 12(1), 429.

Sznitman, S. R., Dunlop, S. M., Nalkur, P., Khurana, A., & Romer, D. (2012). Student drug testing in the context of positive and negative school climates: results from a national survey. *Journal of Youth & Adolescence*. 41(2), 146-155. doi: 10.1007/s10964-011-9658-2.

Hung, W. T., Dunlop, S. M., Perez, D., & Cotter, T. (2011). Use and perceived helpfulness of smoking cessation methods: results from a population survey of recent quitters. *BMC Public Health*, 11, 592.

Dunlop, S. M., Perez, D., & Cotter, T. (2011). Australian smokers' and recent quitters' responses to the increasing price of cigarettes in the context of a tobacco tax increase. *Addiction*. doi: 10.1111/j.1360-0443.2011.03492.x

Dunlop, S., Cotter, T., Perez, D. (2011), Impact of the 2010 tobacco tax increase in Australia on short-term smoking cessation: a continuous tracking survey. *Medical Journal of Australia*. 195(8), 469-472.

Dunlop, S. M., More, E., & Romer, D. (2011). Where do youth learn about suicides on the Internet, and what influence does this have on suicidal ideation? *Journal of Child Psychology and Psychiatry and Allied Disciplines*, 52(10), 1073-1080.

Dunlop, S. M. (2011). Talking "truth": Predictors and consequences of conversations about a youth antismoking campaign for smokers and non-smokers. *Journal of Health Communication*, 1-18.

Cotter, T., Hung, W. T., Perez, D., Dunlop, S., & Bishop, J. (2011). Squeezing new life out of an old Sponge: the effectiveness of modernising an anti-smoking media campaign to capture a new market. *Australian and New Zealand Journal of Public Health*, 35(1), 75-80.

Dunlop, S. M. & Romer, D. (2010). Associations between adolescent seatbelt non-use, normative perceptions and screen media exposure: results from a national US survey. *Injury Prevention*, 16, 315-320.

Dunlop, S. M. & Romer, D. (2010). Relation between newspaper coverage of “light” cigarette litigation and beliefs about “lights” among American adolescents and young adults: The impact on risk perceptions and quitting intentions. *Tobacco Control*, 19, 267-273.

Cotter, T. Perez, D., Dunlop, S., Hung, W. T, Bishop, J. (2010). The case for recycling and adapting anti-tobacco mass media campaigns. *Tobacco Control*, 19, 514-517.

Dunlop, S. M., Kashima, Y., & Wakefield, M. (2010). Predictors and consequences of conversations about health promoting media messages. *Communication Monographs*, 77(4), 518-539.

Dunlop, S. M., Wakefield, M., & Kashima, Y. (2010). Pathways to persuasion: Cognitive and experiential responses to health promoting mass media messages. *Communication Research*, 37(1), 133-164.

Dunlop, S. M. & Romer, D. (2010). Adolescent and young adult crash risk: Sensation seeking, substance use propensity and substance use behaviors. *Journal of Adolescent Health*, 46(1), 1-2.

Dunlop, S. M., Wakefield, M., & Kashima, Y. (2009). Something to talk about: Affective responses to public health mass media campaigns and behaviour change. *Journal of Health and Mass Communication*, 1(3/4), 211-234.

Morley, B., Wakefield, M., Dunlop, S., Hill, D. (2009). Impact of a mass media campaign linking abdominal obesity and cancer: A natural exposure evaluation. *Health Education Research, 24*(6), 1069-1079.

Dunlop, S. M., Kashima, Y., & Wakefield, M. (2008). Can you feel it? Risk, emotion, and narrative in health communication. *Media Psychology, 11*(1), 52-75.

Dunlop, S. M., Wakefield, M. & Kashima, Y. (2008). The contribution of anti-smoking advertising to quitting: Intra- and inter-personal processes. *The Journal of Health Communication, 13*(3), 250-266.

von Hippel, W., & Dunlop, S.M. (2005). Aging, inhibition, and social inappropriateness. *Psychology and Aging, 20*(3), 519-523.

Conference Presentations

Dunlop, S., Perez, D., Grunseit, A., Rissel, C., Kite, J., Dessaix, A., Bauman, A., Currow, D. (2013). Evaluating the impact of point-of-sale display bans on youth smoking-related cognitions and behaviours. *Oceania Tobacco Control Conference, Auckland, New Zealand.*

Dunlop, S., Perez, D., Grunseit, A., Freeman, B., Rissel, C., Kite, J., Dessaix, A., Bauman, A., Currow, D. (2013). Australia's young people exposed to tobacco advertising on the internet. *Oceania Tobacco Control Conference, Auckland, New Zealand.*

Dunlop, S., Kite, J., Dessaix, A. (2013). Self-reported impact of anti-smoking advertising among recent quitters. *Behavioral Research on Cancer Conference, Adelaide, Australia.*

Dunlop, S., Cotter, T. & Perez, D., Wakefield, M., Kite, J. (2011). When televised anti-smoking advertisements generate quitting outcomes: The role of broadcasting schedules. *Oceania Tobacco Control conference, October 2011, Brisbane, Australia.*

Dunlop, S., Cotter, T. & Perez, D. (2011). When your smoking is not just about you: anti-smoking advertising, interpersonal pressure, and quitting. *International Communication Association conference, May 23-25 2011, Boston, USA.*

Dunlop, S., Perez, D., Cotter, T., Mackenzie, R., Chapman, S. (2010). Increasing media coverage of tobacco control issues: Tracking news coverage and audience impact. *Asia Pacific Conference on Tobacco or Health, October 8-11 2010, Sydney, Australia.*

Dunlop, S. (2010). Conversations about a youth anti-smoking campaign: Predictors and consequences for smokers and non-smokers. *International Communication Association conference, June 22nd-25th 2010, Singapore.*

Dessaix, A., Dunlop, S., Perez, D. & Cotter, T. (2010). Does the impact of anti-tobacco campaigns vary by style and socio-demographics? *Behavioral Research on Cancer Conference, April 13th-16th 2010, Perth, Australia.*

Dunlop, S. M. & Romer, D. (2009). Predicting youth crash risk: Sensation seeking, substance use propensity and substance use behaviors. *American Public Health Association conference, November 9th-11th 2009, Philadelphia, USA.*

Dunlop, S. M., Kashima, Y. & Wakefield, M. (2009). Mass media message format, interpersonal discussion and behaviour change. *International Communication Association conference, May 2nd-25th 2009, Chicago, USA.*

Dunlop, S. M., Kashima, Y. & Wakefield, M. (2008). Changing health behaviors: Rational and experiential responses to persuasive mass media messages. *International Communication Association conference, May 22nd-26th 2008, Montreal, Canada.*

Dunlop, S. M., Wakefield, M. & Kashima, Y. (2008). Talking about mass media campaigns: Interpersonal discussion, intentions, and behaviour change. *Paper presented as part of a panel Conversation Effects: The Impact of Interpersonal Communication on Mass Media Effects. The International Communication Association conference, May 22nd-26th 2008, Montreal, Canada.*

Dunlop, S. M., Wakefield, M. & Kashima, Y. (2008). The interpersonal impact of a health promoting mass media campaign. *Behavioral Research on Cancer Conference, April 9th – 11th, 2008, Melbourne, Australia.*

Dunlop, S. M., Wakefield, M. & Kashima, Y. (2007). The contribution of anti-smoking advertising to quitting: Intra- and inter-personal processes. *International Communication Association conference, May 24th-27th 2007, San Francisco, CA, USA.*

Dunlop, S. M., Wakefield, M. & Kashima, Y. (2006). Narrative transportation, interpersonal discussion, and the use of anti-smoking advertising. *Society of Australasian Social Psychologists conference, April 2006, Canberra, Australia.*

Invited Seminars

Dunlop, S., Perez., D. (2013). Cancer Institute NSW Anti-Tobacco Mass Media Campaign Evaluation. *Presented in the Social Marketing Workshop, Behavioural Research in Cancer Conference, Adelaide.*

Dunlop, S. M. (2009). Using mass media for cancer prevention: Narratives, emotion and conversations. *Invited seminar for the Center of Excellence in Cancer Communication Research, University of Pennsylvania, Philadelphia.*

Dunlop, S. M., Wakefield, M. & Kashima, Y. (2008). Anti-smoking advertising and quitting: The roles of intra- and inter-personal processes. *The Media Network Web-cast of Office on Smoking and Health, The Centers for Disease Control and Prevention.*

Published Reports

Cotter, T., Hung, W. T., Dunlop, S., Perez, D., Dessaix, A. (2010) Adapting and recycling anti-smoking advertisements. Two case studies: *Sponge* and *Artery*. Report prepared for Cancer Institute NSW.

Morley, B., Wakefield, M., Dunlop, S., Hill, D. (2008) Impact of a mass media cancer and obesity campaign: A natural exposure evaluation. Report prepared for The Cancer Council Victoria.

Dobbinson, S., Jansen, K., Francis, K., Dunlop, S. & Wakefield, M. (2007). Skin cancer prevention knowledge, attitudes and beliefs among Australians in summer 2006-2007 and comparison with 2003-2004 in the context of the first national mass media campaign. Report prepared for The Cancer Council Australia and The Australian Government Department of Health and Ageing.

Brennan, E., Durkin, S., Wakefield, M. & Dunlop, S. (2007). Victorian current and former smokers' quitting activity, and the impact of cessation aids, services, and anti-smoking campaigns. *Research Paper Series*, Centre for Behavioural Research in Cancer, Cancer Council Victoria.

Professional Memberships

I am a member of the International Communication Association, American Public Health Association, and the Society for Personality and Social Psychology.

Editorial Responsibilities

I have acted as an ad hoc reviewer for many journals and associations, including: *Tobacco Control*, *Journal of Adolescent Health*, *Youth and Society*, *Injury Prevention*, *Journal of Media Psychology*, *Journal of Personality and Social Psychology*, *Communication Theory*, *Health Communication*, *Journal of Health Communication*, *Communication Research*, *Health Education Research*, *Journal of Communication*, *Australian and New Zealand Journal of Public Health*, ICA conference (Health Communication Division), World Conference on Tobacco or Health, Israel Science Foundation (grant reviewer).

Technical Skills

I have advanced experience with the statistical programs SPSS, Amos, MPlus, Stata, and EQS and a basic understanding of the programs SAS and Atlas.ti. I also have proficiency with the Microsoft Office programs Word, Excel, PowerPoint and Access.

Referees

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