

Updated Nov 14, 2013

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## CURRENT POSITION

### University of Delaware

Assistant professor	Sept 2007- Present
Instructor	Sept 2006 - 2007

## EDUCATION

- 2007      Ph.D. in Communication, Annenberg School for Communication at the University of Pennsylvania, Philadelphia.
- DISSERTATION:** The Psychology of Satire: Political humor and the construction of political candidates and issues
- DISSERTATION ADVISOR:** DR. Joseph N. CAPPELLA
- 2001      M.A. in Communication, Annenberg School for Communication at the University of Pennsylvania. Advisor: Joseph N. Cappella. Thesis Title: The Stiff Guy and the Dumb Guy: Priming candidate caricatures in late-night comedy programs, and the moderating effects of political knowledge.
- 1998      B.A. in Political Science and French, University of New Hampshire, Durham.
- 1996-97      Coursework in French Literature, L'Universite de Bourgogne, Dijon France.

## HONORS AND AWARDS

- 2013      Nominated for the Francis Alison Society's Gerard J. Mangone Young Scholar Award by the Department of Communication at the University of Delaware
- 2012      Recipient of College of Arts and Sciences Research award (**\$450**), to support travel to the 2012 National Communication Association Conference in Orlando, FL.
- 2012      Recipient of U.S. Department of State Honorarium (**\$300**), to record video lecture on the role of the media in the 2012 US primaries to be delivered to college students in Israel.
- 2011      Recipient of University of Delaware Center for Political Communication Grant (**\$15,000**), to sponsor 3 day symposium in April 2011: "Political Communication and Engagement in the 21<sup>st</sup> Century: Cross-Disciplinary Intersections."
- 2010      2010 Keynote Speaker at Tennessee Tech's Constitution Day Celebration on the topic of Political Satire and Political Humor in a Democratic Society (**\$5,000 honorarium**)

- 2009 Interdisciplinary Humanities Research Center, **\$50,000**, University of Delaware, November 2009 – November 2011, for “Political Communication and Engagement in the 21st Century: Cross-Disciplinary Intersections” with Lindsay Hoffman, Philip E. Jones, Julio Carrion, and David C. Wilson.
- 2009 Recipient of *Excellence in Teaching Award* from Alpha Lambda Delta National Honor Society at the University of Delaware
- 2009 Recipient of University of Delaware’s General University Research Grant. \$5,000 to support summer research agenda.
- 2007 Recipient of travel award from the University of Delaware's Center for International Studies to attend the 2007 Annual Meeting of the International Association for Mass Communication Research, Paris, France.
- 2005 Selected as a Graduate Fellow of the American Academy of Political and Social Science by the University of Pennsylvania’s Annenberg School for Communication.
- 2004 Winner of Seymour Sudman Student Paper Competition at the Annual Meeting of the American Association for Public Opinion Research, Phoenix, AZ, 13-16 May, 2004.

## JOURNAL ARTICLES

[Including 5 year Journal Impact Factors, and Citation Counts from ISI Web of Knowledge and Google Scholar where available]

Brewer, P., **Young, D. G.**, & Jones, P. E. (*in press*). Campaign News Genres, Audience Characteristics, and Media Perceptions: A Field Experiment. *Electronic News*.  
(5 Year Impact Factor: n/a | ISI citations: n/a | Google scholar: n/a)

**Young, D. G.**, Holbert, R. L., & Jamieson, K. H. (*in press*). Successful Practices for the Strategic use of Political Parody and Satire: Lessons from the P6 Symposium and the 2012 Election Campaign. *American Behavioral Scientist, Election Issue, forthcoming*.  
(5 Year Impact Factor: 1.038 | ISI citations: n/a | Google scholar: n/a)

Brewer, P. R., **Young, D. G.**, Morreale, M. (2013). The Impact of Real News about “Fake News”: Intertextual Processes and Political Satire. *International Journal of Public Opinion Research*, 25, 323 – 343.  
(5 Year Impact Factor: 1.222 | ISI citations: n/a | Google scholar: n/a)

Jones, P. E., Hoffman, L. H., & **Young, D. G.** (2013) Online emotional appeals and political participation: The effect of candidate affect on mass behavior. *New Media & Society*, 5, 1132 – 1150.  
(5 Year Impact Factor: 1.782 | ISI citations: n/a | Google scholar: n/a)

**Young, D. G.** (2013). Political Satire and Occupy Wall Street: How Comics Co-opted Strategies of the Protest Paradigm to Legitimize a Movement. *International Journal of Communication, Breaking Boundaries Special Section*, 7, 371 - 393.  
(5 Year Impact Factor: n/a | ISI citations: n/a | Google scholar: n/a)

**Young, D. G.** (2013). Laughter, Learning, or Enlightenment? Viewing and Avoidance Motivations behind The Daily Show and The Colbert Report. *Journal of Broadcasting and Electronic Media*, 57, 153 - 169.

(5 Year Impact Factor: 1.159 | ISI citations: n/a | Google scholar: n/a)

Hoffman, L. H., Jones, P. E., & **Young, D. G.** (2013). Does My Comment Count? Perceptions of Political Participation in an Online Environment. *Computers in Human Behavior*, 29, 2248 - 2256.

(5 Year Impact Factor: 2.476 | ISI citations: n/a | Google scholar: n/a)

**Young, D. G.** & Hoffman, L. H. (2012). Acquisition of Current Events Knowledge from Political Satire Programming: An Experimental Approach. *The Atlantic Journal of Communication*, 290 - 304.

(5 Year Impact Factor: n/a | ISI citations: 1 | Google scholar: 1)

Esralew, S. & **Young, D. G.** (2012). The Influence of Parodies on Mental Models: Exploring the Tina Fey-Sarah Palin Phenomenon, *Communication Quarterly*, 60, 338-352.

(5 Year Impact Factor: n/a | ISI citations: n/a | Google scholar: 5)

**Young, D. G.** (2012). A flip-flopper and a dumb guy walk into a bar: Political humor and priming in the 2004 campaign, *HUMOR: International Journal of Humor Research*, 25, 215 - 231.

(5 Year Impact Factor: n/a | ISI citations: n/a | Google scholar: 2)

**Young, D. G.** (2011). Political Entertainment and the Press' Construction of Sarah Feylin. *Popular Communication*, 9, 1-15.

(5 Year Impact Factor: n/a | ISI citations: n/a | Google scholar: 3)

Hoffman, L. H. & **Young, D. G.** (2011). Satire, punch lines, and the nightly news: Untangling media effects on political participation. *Communication Research Reports* 28(2) 159 - 168.

(5 Year Impact Factor: n/a | ISI citations: 2 | Google scholar: 16)

**Young, D. G.** & Caplan, S. E. (2010). Online dating and Conjugal Bereavement, *Death Studies*, 34, 575 - 605.

(5 Year Impact Factor: 1.466 | ISI citations: 0 | Google scholar: 0)

Polk, J., **Young, D. G.** & Holbert, R. L (2009). Humor Complexity and Political Influence: An elaboration likelihood approach to the effects of humor type in *The Daily Show with Jon Stewart*, *Atlantic Journal of Communication*, 17, 202 - 219.

(5 Year Impact Factor: n/a | ISI citations: 6 | Google scholar: 18)

Feldman, L. & **Young, D. G.** (2008). Late-night comedy as a gateway to traditional news: An analysis of time trends in news attention among late-night comedy viewers during the 2004 Presidential primaries, *Political Communication*, 25(4), 401-422.

(5 Year Impact Factor: 2.00 | ISI citations: 13 | Google scholar: 50)

**Young, D. G.** (2008). The privileged role of the late-night joke: Exploring humor's role in disrupting argument scrutiny, *Media Psychology*, 11(1), 119 - 142.

(5 Year Impact Factor: 1.925 | ISI citations: 16 | Google scholar: 50)

**Young, D. G.** & Tisinger, R. (2006). Dispelling late-night myths: News consumption among late-night comedy viewers and the predictors of exposure to various late-night shows, *International Journal of Press/Politics*, 11(3), 113-134.

(5 Year Impact Factor: 1.578 | ISI citations: 35 | Google scholar: 106)

**Young, D. G.** (2006). Late-night comedy and the salience of the candidates' caricatured traits in the 2000 election, *Mass Communication and Society*, 9(3), 339-366.

(5 Year Impact Factor: n/a | ISI citations: 17 | Google scholar: 41)

**Young, D. G.** (2004). Late-night comedy in election 2000: Its influence on candidate trait ratings and the moderating effects of political knowledge and partisanship, *Journal of Broadcasting and Electronic Media*, 48(1), 1-22.

(5 Year Impact Factor: 1.159 | ISI citations: 52 | Google scholar: 126)

**Young, D. G.** (2004). Sacrifice, consumption, and the American way of life: Advertising and domestic propaganda during World War II, *The Communication Review*, 8(1), 27-52.

(5 Year Impact Factor: n/a | ISI citations: 4 | Google scholar: 16)

## BOOK CHAPTERS AND INVITED PUBLICATIONS

**Young, D. G.** (forthcoming). Political Humor and Satire, *The International Encyclopedia of Political Communication*. Hoboken, NJ: Wiley and Sons Publishers.

Lamarre, H., Williams, B., **Young, D. G.**, & Holbert, R. L. (in press). Laughter and the Political Landscape. In D. Hartmann and C. Uggen (Eds.), *The Social Side of Politics*. WW Norton. Forthcoming.

**Young, D. G.** (in press). Theories and Effects of late-night Political Humor: Discounting Cues, Gateways, and the Impact of Incongruities. In K. Kenski and K. H. Jamieson (Eds.), *Handbook of Political Communication Theories*. Oxford University Press, forthcoming.

**Young, D. G.** (2013). Lighten Up: How satire will make American politics relevant again. *Columbia Journalism Review*. July/Aug 2013.

[http://www.cjr.org/cover\\_story/lighten\\_up.php](http://www.cjr.org/cover_story/lighten_up.php)

Holbert, R. L. & **Young, D. G.** (2013). Exploring relations between political entertainment media and traditional political communication information outlets: A research agenda. In E. Scharrer (Ed.), *Media Effects / Media Psychology*. Wiley-Blackwell.

**Young, D. G.** & Gray, J. (2013). Breaking Boundaries: Working Across the Methodological and Epistemological Divide in the Study of Political Entertainment. *International Journal of Communication, Breaking Boundaries Special Section, 7*, 552 - 555.

**Young, D. G.** (2012). Entertainment, Satire, and the Big Questions of our Political World. In R. Glover and D. Tagliarina (Eds.), *Teaching Politics Beyond the Book: Film, Texts, and New Media in the Classroom* (pp. 179 – 198). Continuum Publishers.

**Young, D. G.** & Esralew, S. (2011). Jon Stewart a heretic? Surely you jest: Political Participation and Discussion Among Viewers of Late-night Comedy Programming, In A. Amarasinga (Ed). *The Stewart/Colbert Effect: Essays on the Real Impact of Fake News.* (pp. 99 - 116). Jefferson, NC: McFarland and Co. Publishers.

**Young, D. G.** (2010). Political Humor, *The Encyclopedia of Political Science*, CQ Press.

Hoffman, L. H. & **Young, D. G.** (2010). Political communication survey research: Challenges, trends, and opportunities. In E. Bucy and L. Holbert (Eds.), *Sourcebook for Political Communication Research: Methods, Measures, and Analytical Techniques.* Routledge.

**Young, D. G.** (2009). A Response to Ruane and Cerulo, *Sociological Forum*, 24(1) 195-197.

**Young, D.G.** (2008). The Daily Show as New Journalism Morris J. S., and J. C. Baumgartner, (Eds). *Laughing Matters: Humor and American Politics in the Media Age.* New York: Routledge.

**Young, D. G.**, Tisinger, R., Kenski, K, & Romer, D. (2006). The Power of Numbers: Examining Subpopulations with the NAES. In D. Romer, K. Kenski, C. Adasiewicz and K. H. Jamieson (Eds.) (2nd Ed.) *Capturing Campaign Dynamics. The National Annenberg Election Survey: Design, Method, and Data.* Oxford University Press.

## OTHER WRITING PROJECTS

**Young, D. G.** (2012). Live from New York: Political Parody and the Press. *The Huffington Post.* August 25.

**Politics in Popular Culture** chapter text boxes in (2010) Ginsberg, B., Lowi, T. J., and Weir, M. (Eds.) *We the People: An Introduction to American Politics*, 8<sup>th</sup> Edition. New York: WW Norton and Co.

**Politics in Popular Culture** chapter text boxes in (2007) Ginsberg, B., Lowi, T. J., and Weir, M. (Eds.) *We the People: An Introduction to American Politics*, 6<sup>th</sup> Edition. New York: WW Norton and Co.

## BOOK REVIEWS

Young, D.G. (2011). [Review of *From Cronkite to Colbert: The Evolution of Broadcast News* by Geoffrey Baym]. *Political Communication*, 28, 1.

## RESEARCH REPORTS

National Annenberg Election Survey (2004) "Daily Show Viewers Knowledgeable About Presidential Campaign," available on-line at: [www.naes04.org](http://www.naes04.org), 21 September.

## PROFESSIONAL MEMBERSHIPS

American Political Science Association  
American Association for Public Opinion Research  
Association for Education in Journalism and Mass Communication  
National Communication Association  
International Communication Association  
The Phi Beta Kappa Society

## EDITORIAL BOARDS

*Communication Research*  
*Psychology of Popular Media Culture*

## JOURNAL REFEREE

*Atlantic Journal of Communication*  
*Communication Quarterly*  
*Communication Research*  
*Communication Research Reports*  
*Communication Theory*  
*The Communication Review*  
*Human Communication Research*  
*Humor: International Journal of Humor Research*  
*International Journal of Communication*  
*International Journal of Media and Cultural Politics*  
*International Journal of Press/Politics*  
*International Journal of Public Opinion Research*  
*Journal of Broadcasting and Electronic Media*  
*Journal of Children and Media*  
*Journal of Communication*  
*Journal of Communication Inquiry*  
*Journal of Politics*  
*Journal of Political Marketing*  
*Journalism and Mass Communication Quarterly*  
*Mass Communication and Society*  
*Media Psychology*  
*New Media and Society*  
*Political Behavior*  
*Political Communication*  
*Politics and the Life Sciences*  
*Popular Communication*

*Political Research Quarterly*  
*Presidential Studies Quarterly*  
*Psychology of Popular Media Culture*  
*Public Opinion Quarterly*  
*Social Science Quarterly*

**OTHER REFEREE DUTIES**

*Omidyar Network Democracy Fund Grant Reviewer*  
*Israeli Science Foundation Grant Reviewer*

**SERVICE TO THE DISCIPLINE**

- |   |                          |
|---|--------------------------|
| <b>Roundtable participant</b> , <i>Media and Journalism 2016 Roundtable</i><br>Washington, DC: Hosted by the Hewlett Foundation and The Democracy Fund. One of 40 invitees to discuss media innovations and strategies toward the creation of an engaged, informed citizenry in 2016.     | 2013                     |
| <b>Co-organizer and host</b> , P6: Professors and Practitioners Pontificate on Political Parody and Persuasion. Conference held at the Annenberg Public Policy Center at the University of Pennsylvania Co-sponsored by: UD's Center for Political Communication. November 28 – 29, 2012. | 2012                     |
| <b>Editor</b> (with Jonathan Gray), <i>International Journal of Communication</i> Special Collection on Political Entertainment (November)  | 2012                     |
| <b>Program Chair</b> (2013), Political Communication Division<br><i>American Political Science Association</i>  | 2011-2013                |
| <b>Secretary</b> , Political Communication Division<br><i>National Communication Association</i>  | 2011-2014                |
| <b>Assistant to Program Planner</b> , Political Communication Division<br><i>American Political Science Association</i>   | 2012                     |
| <b>Co-creator and Webmaster</b> , Breaking Boundaries website:<br><a href="http://sites.udel.edu/politicalentertainment/">http://sites.udel.edu/politicalentertainment/</a>   | 2011 -<br><i>present</i> |
| <b>Paper Reviewer</b> , Political Communication Division<br><i>National Communication Association</i>   | 2005 -<br><i>present</i> |
| <b>Paper Reviewer</b> , Political Communication Division<br><i>International Communication association</i>  | 2005 -<br><i>present</i> |
| <b>Kaid Dissertation Award Committee</b> , Political Communication Division<br><i>National Communication Association</i>  | 2011                     |
| <b>Organizer and program chair</b> , Breaking Boundaries: 2011 symposium On Political Entertainment Media at University of Delaware   | 2011                     |

<b>Secretary-Elect</b> , Political Communication Division <i>National Communication Association</i>	2010
<b>Chair, Best Article Award Committee</b> , Political Communication Division <i>National Communication Association</i>	2009
<b>Nominations Committee Member</b> , Political Communication Division <i>National Communication Association</i>	2009
<b>Book Award Committee Member</b> , Political Communication Division <i>National Communication Association</i>	2007
<b>Paper Reviewer</b> , Mass Communication Division <i>International Communication Association</i>	2006 - 2008

**SERVICE TO THE UNIVERSITY AND DEPARTMENTS**

<b>Senator</b> , Communication Department Representative, College of Arts and Sciences Senate	2011 - <i>present</i>
<b>Member</b> , Undergraduate Studies Committee Department of Communication	2011 - <i>present</i>
<b>Instructor</b> , Middle Eastern Parntership Initiative ( <b>MEPI</b> )	2011 – <i>Present</i>
<b>Guest Lecturer</b> , Osher Lifelong Learning Institute Wilmington, DE	2011 - <i>present</i>
<b>Member</b> , Department Chair Review Committee Department of Communication	2011
<b>Communication Department Blue and Gold Day Representative</b>	2011
<b>Researcher and strategic planning member</b> UD's Center for Political Communication	2010 - <i>present</i>
<b>UD's College of Arts and Sciences Strategic Planning Discussion</b> For tenure track Assistant Professors December 9, 2011	2010
<b>Political Communication Minor Committee</b>	2008 - <i>present</i>
<b>Interactive Media Minor Committee</b>	2006 - <i>present</i>
<b>Mass Communication Faculty Search Committee</b>	2007



## SELECT CONFERENCE PRESENTATIONS

**Young, D. G.** (2012). Laughter, Learning, or Enlightenment? Viewing and Avoidance Motivations behind *The Daily Show* and *The Colbert Report*. Paper was to be presented at the annual conference of the American Political Science Association, New Orleans, LA. Aug 31-Sept 2, but was cancelled due to hurricane.

**Young, D. G.** & Esralew, S. (2011). The World According to Snooki: Uniting Uses & Gratifications with Cultivation Research in the Study of Reality TV Effects. Paper presented at the annual conference of the National Communication Association, New Orleans, LA. November.

Hoffman, L. H., Jones, P. E., & **Young, D. G.** (2011). Engaging in Politics Online: The Significance of Citizen Perceptions in Distinguishing Among Online Political Behaviors. Paper presented to the annual conference of the International Communication Association, Boston, MA, May.

Jones, P. E., Hoffman, L. H., & **Young, D. G.** (2011). Civic Engagement 2.0: How Do Emotional Online Appeals by Candidates Shape Citizen Participation? Paper to be presented at the annual conference of the Midwest Political Science Association, Chicago, IL, March.

**Young, D. G.** & Nigro, M. (2010) The Conflation of Sarah Palin & Tina Fey: The Press' Evolving 'Feylin' Narrative. Paper presentation at the Political Communication Preconference of the American Political Science Association Meeting, Washington, DC: 1 September.

Jones, P. E., Hoffman, L., **Young, D. G.**, Carrion, J., Wilson, D. (2010). Political Communication and Engagement in the 21st Century. Paper presentation at the Political Communication Preconference of the American Political Science Association Meeting, Washington, DC: 1 September.

\*\*Esralew, S., & **Young, D. G.** (2010). The Influence of Parodies on Mental Models: Exploring the Tina Fey - Sarah Palin Phenomenon. Paper presentation at the American Political Science Association Meeting, Washington, DC: 2-4 September.

**\*\*Winner: 2011 Timothy Cook Graduate Student Paper Award**

Jones, P. E., Hoffman, L., **Young, D. G.**, Carrion, J., Wilson, D. (2010). Political Communication and Civic Engagement in the 21st Century: How do Emotional Appeals by Candidates Shape Citizen Participation? Paper presentation at the American Political Science Association Meeting, Washington, DC: 2-4 September.

**Young, D. G.**, & Hoffman, L. (2009) "An experimental exploration of political knowledge acquisition from *The Daily Show* versus CNN student news" Paper presentation at the annual meeting of the American Political Science Association, Toronto, Canada, 1-4 September.

**Young, D. G.** (2009) "Uniting political communication theory and pedagogy" Organizer and panelist on round table discussion at the Political Communication Division Preconference at the annual meeting of the American Political Science Association, Toronto, Canada, 1 September.

**Young, D. G.** (2009) "Recreatin' Sarah Palin: Tina Fey and the Construction of a Political Persona." Paper presentation at the annual meeting of the Association for Education in Journalism and Mass Communication, Boston, MA, 5-8 August.

Hoffman, L. H., & **Young, D. G.** (2009). Satire, Punch Lines, and the Nightly News: Untangling Media Effects on Political Participation. Paper presented at the annual meeting of the American Association for Public Opinion Research, Hollywood, FL. May.

**Young, D. G.**, Hoffman, L., Koenings, L., & Esralew, S. (2008) "'Is it Really Cynicism? The Effects of Viewing Political Comedy on Viewer Cynicism and Skepticism." Poster presentation at the annual meeting of the American Political Science Association, Boston, MA, 28-30 August.

**Young, D. G.** (2008) "Studying the New Media Environment: Theoretical and Methodological Challenges and Opportunities" Invited Round table panelist at the Political Communication Division Preconference at the annual meeting of the American Political Science Association, Boston, MA, 27 August.

**Young, D. G.** (2007) "Jon Stewart a heretic? Surely you jest. *The Daily Show's* Impact on Cynicism, Political Engagement and Participation." Paper presentation at the annual meeting of the National Communication Association, Chicago, IL, 15-18 November.

**Young, D. G.** and Caplan, S. (2007) "The use of online dating websites as sources of social support and self-expression for widows and widowers." Paper presentation at the annual meeting of the International Association for Mass Communication Research, Paris, France, 23-25 July.

**Young, D. G.** (2006) "The Counterargument-Disruption Model of Political Humor (CADIMO): Late-night Political Humor's Effects on Cognitive Elaboration and the Conditional Effects of Partisanship." Paper presentation at the annual meeting of the National Communication Association, San Antonio, TX, 15-19 November.

Feldman, L. and **Young, D. G.** (2006) "Late-Night Comedy as a Gateway to Traditional News: An Analysis of Time Trends in News Attention among Late-Night Comedy Viewers during the 2004 Presidential Primaries." Paper presentation at the annual meeting of the American Political Science Association, Philadelphia, PA, 1-4 September.

**Young, D. G.** (2005) "The Daily Show as The New Journalism: In their own words." Paper presentation at the annual meeting of the National Communication Association, Boston, MA, 17-20 November.

**Young, D. G.** (2005) "When I think Kerry I think Flip-Flopper? An experimental exploration of the effects of political jokes on issue and trait salience." Paper presentation at the annual meeting of the American Political Science Association, Washington, DC, 1-4 September.

Kenski, K. & **Young, D. G.** (2005) "The effects of party identification on opinion processing." Paper presentation at the annual meeting of the American Association of Public Opinion Research, Miami, FL, 12-15 May.

**Young, D. G.** (2004) "The Chicken or the Egg? Tracking Themes in Late-night Jokes and

Trends in Viewers' Candidate Perceptions during the Primaries." Paper presentation at the annual meeting of the National Communication Association, Chicago, IL, 11-14 November.

**Young, D. G.** & Tisinger, R. (2004) "Late-night comedy: Substitute or Supplement? The Predictors of Exposure to Late-night Comedy Programs and Comparative Rates of News Consumption among avid Late-night Consumers." Paper presentation at the annual meeting of the National Communication Association, Chicago, IL, 11-14 November.

**Young, D. G.** (2004) "The Counterargument-Disruption Model of Political Humor (CADIMO): An experimental exploration of the effects of late-night political jokes on cognitive elaboration and the conditional effects of partisanship." Paper presentation at the annual meeting of the American Political Science Association, Chicago, IL, 2-5 September.

**Young, D. G.** & Kenski, K. (2004) "Trends in voter policy preferences and issue coverage in media content during the 2000 presidential election." Paper presentation at the American Political Science Association pre-conference, Chicago, IL, 2-5 September.

\*\*Kenski, K. & **Young, D. G.** (2004) "Policy-based Evaluation or Projection?: The formation of public opinion about presidential candidates during the 2000 party nominating conventions." Paper presentation at the annual meeting of the American Association for Public Opinion Research, Phoenix, AZ, 13-16 May.

\*\*Winner of AAPOR's Seymour Sudman Student Paper Competition.

## INVITED LECTURES AND ROUNDTABLES

<b>University of Pennsylvania's Annenberg School for Communication</b> Lecture on entertainment and Politics to undergraduate students March 25, 2013	2013
<b>Roundtable on Media and Journalism</b> to Develop Strategies for 2016 Election Campaign. The New American Foundation in Washington, DC March 5, 2012	2013
<b>P6 Conference on Political Parody and Persuasion,</b> Annenberg Public Policy Center, University of Pennsylvania, <i>Briefing on FlackCheck.org Parody Video Effectiveness</i> November 29, 2012	2012
<b>P6 Conference on Political Parody and Persuasion,</b> Annenberg Public Policy Center, University of Pennsylvania, <i>Why, How, and For Whom? Political Parody, Viewing Motivations, Humor Structures and Ideology</i> November 29, 2012	2012
<b>Colloquium, University of Delaware</b> Communication Department, <i>Why is political satire so liberal? How political ideology, personality</i>	2012

- and psychology interact to shape humor appreciation*  
 October 10, 2012
- Political Communication Lecture Series**, University of Delaware 2012  
 October 10, 2012
- University of Delaware's Middle East Partnership Initiative** 2012  
 US State Department Funded program.  
 Lecture: *Digital Technologies and Persuasion Processes*  
 July 2012
- Washington State University:** Media & Politics Symposium on Infotainment 2012  
 The Thomas S. Foley Institute for Public Policy & Public Service  
 April 25, 2012
- Osher Lifelong Learning Institute at the University of Delaware** 2012  
*Reality Television and Cultivation Effects*  
 April 12, 2012
- University of Haifa – Israel**, Video lecture 2012  
 State Department funded Roundtable for Israeli College Students –  
*US Primary Elections: What were they all about and where do they  
 take us from here? of Delaware,*  
 January 17, 2012
- Political Communication Lecture Series**, University of Delaware 2011  
*Recreatin Sarah Feylin': Journalists' construction of Tina Fey and  
 Sarah Palin in the 2008 election campaign*  
 November 30, 2011
- To Lydia Timmins' Journalism Class**, University of Delaware 2011  
*Political Humor in the Postmodern News Environment*  
 October 24, 2011
- Osher Lifelong Learning Institute at the University of Delaware** 2011  
*Recreatin Sarah Feylin': Journalists' construction of Tina Fey and Sarah Palin in the  
 2008 election campaign*  
 September 21, 2011
- University of Delaware's Middle East Partnership Initiative** 2011  
 US State Department Funded program.  
 Lecture: *The Psychology of Persuasion / Persuasion in the Digital Age*  
 July 2011
- Osher Lifelong Learning Institute at the University of Delaware** 2011  
*The Power of Persuasion/Using Mental Shortcuts to Live Our Lives Efficiently*  
 February 10, 2011
- Annenberg Conference on Political Communication:** 2011  
*The State of the Field in the 21st Century* conference. Annenberg School for  
 Communication. Theories and Effects of Late-Night Political Humor:  
 Discounting Cues, Gateways, and the Impact of Incongruities,

Annenberg School for Communication, 3-4 December, 2010

<b>2010 Election Lecture Series, University of Delaware</b>	2010
<i>Laughing at our Leaders: The impact and importance of political humor in democratic life</i>	
December 1, 2010	
<b>Osher Lifelong Learning Institute at the University of Delaware</b>	2010
<i>The Role and Effects of Late-Night Comedy in The Changing Political Environment</i>	
March 11, 2010	
<b>Drexel University's Great Works Symposium</b>	2009
<i>Political Entertainment in American Politics</i>	
April 30, 2009	
<b>Post-Election Debriefing Colloquium, University of Delaware</b>	2008
<i>Media Events and Turning Points in the 2008 Campaign</i>	
<b>2008 Election Lecture Series, University of Delaware</b>	2008
<i>Political Humor: History and Implications</i>	
<b>Presenter: November 4, 2008 election event, University of Delaware</b>	2008
<i>Mass Media and the Election</i>	
<b>Super Tuesday election event, University of Delaware</b>	2008
<i>Mass Media and the Election</i>	

**POPULAR PRESS COVERAGE AND INTERVIEWS**

Fanning, R. (Executive Producer) (2013). Satire and Democracy. The Kathleen Dunn Show. **Wisconsin Public Radio**. July 18. Listen here: <http://www.wpr.org/kathleendunn/>

Greenbaum, S. (Executive Producer) (2012). Political Comedy and Satire in Campaign Season. Radio Times with Marty Moss-Coane, **WHYY NPR Philadelphia**. Listen here: <http://why.org/cms/radiotimes/2012/09/19/political-comedy-satire-in-campaign-season/>

Ellingboe, Meggan (2012). Politics and Popular Culture, *Midmorning Live*, **Minnesota Public Radio**, January 20. <http://minnesota.publicradio.org/display/web/2012/01/20/midmorning1>

Black, Debra (2012). Daily Show Viewers are Deep, Study Says. **Toronto Star**, January 10. <http://www.thestar.com/article/1113350>

Neuman, Scott (2012). Occupy the Nation's Attention, if not its cities. **NPR.org**. 1 February. Available here: <http://www.npr.org/2012/02/01/146205425/occupying-the-nations-attention-if-not-its-cities>

- *Politicians are simply channeling a greater awareness of these issues, according to Dannagal Young, a professor at the University of Delaware's Center for Political Communication who has been researching how the*

public perceives the Occupy Wall Street movement... Young says that for all the talk about Occupy Wall Street protesters being gangs of anarchist youths, they have filled a very mainstream function in the public discourse. "They've caused a national conversation about wealth and political clout," she says. "If you are working within a representative democracy, that is the first step."

- While the movement's demographic is far broader than disaffected 20-somethings, Young of the University of Delaware thinks Occupy has likely had the biggest impact on that constituency. "Suddenly, they see that politics is not just a spectator sport, it isn't just something that happens in the black box in my living room," she says. "For the first time, it's pulled them into the national discussion."

Moe, John (2011). FlackCheck: Separating Facts from Political Malarkey. **NPR Marketplace Tech Report**. December 5.  
<http://www.marketplace.org/topics/tech/flackcheck-separating-facts-political-malarkey>

Howard, Jen (2011). FlackCheck.org: Using Comedy to Combat lies in Politics. *WHYY's Newsworks.org*. Aired during **NPR's Morning Edition**, November 9.  
<http://www.newsworks.org/index.php/delaware/item/29580-flackcheckorg-using-comedy-to-combat-lies-in-politics>

Shiffman, Karen (Executive Producer) (2010). **On Point with Tom Ashbrook**. Political Humor. 28 October. Listen Here: <http://www.onpointradio.org/2010/10/political-comedy-then-and-now>

Lerer, Lisa (2010). Democrats Say Jon Stewart Rally Will Spur Enthusiasm to Vote. **Bloomberg Businessweek**. 27 October.

- "It's an alternative form of activism," said Danna Young, an assistant professor of communication at the University of Delaware. "The goal is to have a real rally for moderates."

Deggans, Eric (2010). Should America be in on the Joke? *Tampa Bay Times*. 2 October. Available here: <http://www.tampabay.com/features/media/should-america-be-in-on-the-joke/1125338>

- "People are lamenting that these comedians are playing this role, but a better use of energy might be lamenting that our politics and media have reached the point where this is necessary," said Danna Young, an assistant professor at the University of Delaware.
- "Stewart and Colbert are necessary because ... they're not just saying 'Let's question the content of politics,'" she added. "They're saying 'Let's question whether the way we experience the political world makes sense.'"

Greenbaum, Susan (Executive Producer) (2010). **Radio Times** with Marty Moss-Coane on WHYY, NPR Philadelphia. Political Satire. 29 September. Listen Here: <http://why.org/cms/radiotimes/2010/09/29/the-role-of-satire-in-our-political-discourse/>

Waldman, Paul (2010). The Joke's on Us? Our current political leadership just isn't all that funny. *The American Prospect*. 24 August.

- *As Dannagal Young, a professor at the University of Delaware and an expert on the psychology and effects of political satire, told me, "Political satire over the past 10 years has moved in the direction of satirizing process and mode, rather than merely the political actors and policies. There is a lot more time spent critiquing the norms of news and the tropes of the news genre. Colbert's entire show illustrates this. To me, this shift simply illustrates the increasing dominance of our media over our political world as a whole."*

Oliver, V. (2010). Celebrate the Constitution at TTU. *Cookeville Times*, TN. 10 August.

Steiner, Mark (2008) A look at political humor during the campaign season. *The Mark Steiner Show, NPR Baltimore*. 27 October. [Listen/Read here](#).

McFarland, Melanie (2007) Late-night is returning. Whom with the joke be on? *Seattle Post Intelligencer*, 17 December. [Transcript Here](#).

Shister, Gail. (2007) Young Adults Eschew Traditional Nightly News for 'The Daily Show' *Philadelphia Inquirer*, 13 May. [Read Article Here](#)

Moss-Coane, M. (Executive Producer) (2006) "Hour 2: Spotlight on 1812 Productions Holiday Show: This is the Week that is," *Radio Times* with Marty Moss-Coane on WHYY, 1 December. Listen to the archived show [HERE](#) or at: [http://www.whyy.org/rameta/RT/2006/RT20061201\\_20\\_2.ram](http://www.whyy.org/rameta/RT/2006/RT20061201_20_2.ram)

Garofoli, J. (2004) The Next Challenge is Keeping Young Voters Interested. *San Francisco Chronicle*, 7 November, A13.

Goodman, T. (2004) Jon Stewart, Seriously, here to stay, *San Fransisco Chronicle*, 29 October, E1.

Garofoli, J. (2004) Young voters turning to fake anchor for insight; comic Jon Stewart scores points with rant on Crossfire, *San Fransisco Chronicle*, 21 October, A1.

Long, B. (2004) Daily Show viewers ace political quiz: Survey reveals late-night TV viewers better informed, *CNN.com*, 29 September.

## TEACHING EXPERIENCE

### University of Delaware

Sept 2006 – Present

Assistant Professor in the Communication Dept

- Since 2006, developed seven courses, including four original courses never before taught at the University of Delaware: Comm 200, Politics and Popular Culture; Comm 418, Media and Politics; Comm 408, New Media Project Development; and Comm 310, Consuming the Romantic Utopia (Honors Seminar). Other departmental courses developed and taught: Comm 452/652 Communication and Persuasion; Comm 245, Mass Communication and Culture (for majors); Comm 450, Media Effects.
- **Politics and Popular Culture (COMM 200) – Group C Breadth Requirement open to students from across the campus:** This undergraduate course is designed to introduce students to

the study of popular culture - with a specific focus on pop culture's role in American political life. The course begins with a consideration of various broad concepts, including: popular and mass culture; citizenship, entertainment, information, and politics. We then discuss these ideas and concepts in the context of pop culture texts - from movies to music, television shows to websites - to understand their political relevance and potential impact on individuals and society. Students explore broad ideas from Neil Postman, Jeff Jones, Liesbet Van Zoonen, Robert Putnam and Markus Prior to address the question of whether or not the integration of entertainment and politics is good or bad for individuals and society.

- **Entertainment and Politics (COMM 418):** For years politics and entertainment have had a flirtatious and tumultuous relationship: The political comedy of the Smothers Brothers, to the realistic presidential drama of *The West Wing*, to presidential candidate appearances on late-night comedy programs. In this course, we will look at some examples of this relationship throughout history, with a specific focus on the latest trends in "politainment" from 1992 to the present. We will discuss this growing phenomenon, examine its causes and effects, and critically examine the normative implications for citizenship and the healthy functioning of a democracy.
  
- **New Media Project Development (COMM 408):** Undergraduate course focusing on the integration of communication theory into the practice of web design, focusing on the social psychology of site usability. The course is designed to provide students in the New Media Minor an opportunity to apply their knowledge of design and programming to a project for an actual non-profit client. Students in this course should already have experience in and knowledge of web design and programming, as those will *not* be taught in this course. Instead, we will learn how to apply social science to the study of new media, review literature on communication and usability theory, and integrate our observations into the production of a website for a client.
  
- **Media Effects (COMM 450):** In this course, we will explore the effects that mass mediated messages might have on individuals and society. We will examine the processes through which the mass media might influence behaviors, opinions, and cultural trends. Discussions will focus on the *processes* underlying these effects in the context of various kinds of content, including politics, advertising, entertainment and news. Throughout the course, students will become critical readers of media effects literature, critical users of mass mediated messages, and will grow familiar with the current controversies surrounding media effects (Are they real? How strong are they? For whom are they strongest?).
  
- **Mass Communication and Society (COMM 245):** This course explores the relationship between media and culture. Specifically, we will examine the history, functions, and industries of mass communication. Students will acquire a broad understanding of how the mass media affect and interact with individuals and society.
  
- **Communication and Persuasion (COMM 452/652):** This course explores the fundamental processes of persuasion – including psychological, sociological, and communicative processes. In doing so, we will consider various aspects of messages, both verbal and visual, and how these elements can influence attitudes, intentions, and behaviors. We will explore each of these categories of persuasion techniques in detail and apply them to persuasion in the context of advertising and marketing, politics, and health campaigns. In addition to acquiring skills as communication practitioners, we will also be exploring



these processes as critical consumers of mass media – better understanding the tactics used by message senders to influence our attitudes, opinions, and behaviors.

- **Honors Seminar: Consuming the Romantic Utopia (COMM 310):** This seminar offers students an opportunity to engage in an in-depth examination of Eva Illouz's, "Consuming the Romantic Utopia: Love and the Cultural Contradictions of Capitalism." Illouz explores the commodification of romance - how mass mediated messages have affected how we thinking about, envision, and engage in romance. The book details years of field interviews, and analyzes the content of music, films, advertisements and advice columns that speak to and construct our culture's relationship with love. Drawing upon the teachings and philosophies of Durkheim, Bell, and Weber, Illouz reveals the negotiations and tensions of meaning that exist in people's conceptualizations romance and the symbolic world of romance found in mass media. Throughout the semester, students will critically examine the text, dissecting one chapter each week and relating its content to issues and events in the world around us.

**Bryn Mawr College**  
Adjunct Faculty

Jan 2004-May 2006

- **Mass Media and American Politics:** Undergraduate course focusing on the role of mass media in American political life. In addition to examining the content of traditional political media like news, political advertising and debates, this course also addresses the impact these media have on individuals, political institutions, and campaigns. Particular attention is paid to information processing theories of media's effects on attitudes and cognitions.

**Annenberg School for Communication**  
Instructor, College of General Studies

Fall 2003

- **Introduction to Communication Behavior:** Undergraduate course surveying relevant literature in the area of media effects, required for communications majors. Curriculum includes the process of defining research problems, the logic of research design and other underlying research issues. includes an overview of social science research methods, and a review of effects literature from news and politics to sex and violence.

**Annenberg School for Communication**  
Teaching Assistant to Dr. Robert Hornik

Aug 2002-December 2002

- **Graduate Level Communication Research Methods:** Graduate course introducing students to the logic of social science research, required for all Annenberg graduate students. Curriculum includes an overview of social science research methods.
- Lectured on coding and data reduction; provided tutorial in the use of SPSS. Conducted review session on the concepts of internal and external validity. Created artificial datasets for students' final projects. Held weekly office hours.

**Annenberg School for Communication**  
Instructor, College of General Studies

May 2002-June 2002

- **Introduction to Communication Behavior:** Undergraduate course surveying relevant literature in the area of media effects, required for communications majors. Curriculum includes the process of defining research problems, the logic of research design and other underlying research issues. includes an overview of social science research methods, and a review of effects literature from news and politics to sex and violence.

**Annenberg School for Communication**

Jan 2002-May 2002

Teaching Assistant to Dr. Vincent Price

- **Introduction to Communication Behavior:** Undergraduate course surveying relevant literature in the area of media effects, required for communications majors. Curriculum includes an overview of social science research methods, and a review of effects literature from news and politics to sex and violence.
- Led weekly recitation sections, created and graded mid-term and final exam. Graded prospectus and final research papers for section of 40 students.

**Annenberg School for Communication**

Aug 2001-Dec 2001

Teaching Assistant to Kathleen Hall Jamieson

- **Introduction to Political Communication:** Undergraduate course exploring the ways political actors, journalists, and citizens interact through various communication media, including advertising, speech making, campaign debates, and news.
- Organized and conducted classwide experiment on the use of the internet for political information. Created and graded mid-term and final exam. Graded short paper assignments. Gave lecture on the role of political jokes in the political environment and their effects on public opinion.