

October, 2016

PAUL ROZIN

ADDRESS:

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PERSONAL:

Born: August 3, 1936. Brooklyn, New York

DEGREES:

B.A. University of Chicago, 1956
M.A. (Psychology) Harvard University, 1959
Ph.D. (Biology and Psychology) Harvard University, 1961
Thesis Adviser: Jean Mayer

HONORS:

General Honors, Phi Beta Kappa, University of Chicago, 1956
Fellow, American Association for the Advancement of Science, 1977
John Simon Guggenheim Memorial Foundation Fellow, 1977
Society of Experimental Psychologists, 1984
Fellow, Center for Advanced Study in the Behavioral Sciences,
Stanford, California, 1985-1986; 1995-1996
Danone Lecturer/Professor, University of Leuven (Belgium), 1995
Ira Abrams Teaching Award, School of Arts and Sciences, U. of Pa., 1995
Fellow, American Psychological Society, 1997-
Fellow, American Academy of Arts and Sciences, 2000-
Fellow, Russell Sage Foundation, 2001-2002
Phi Beta Kappa Visiting Scholar, 2001-2002
American Psychological Association Distinguished Contribution Award, 2007
French Food Spirit Award, Science Category, Paris, France, 2007
Fellow, Society of Personality and Social Psychology (SPSP), 2011
University of Pennsylvania School of Arts & Sciences Undergraduate Mentoring Award, 2012

APPOINTMENTS:

National Institutes of Health Post-Doctoral Fellow, Department of Nutrition,
Harvard School of Public Health, 1961-1963 (Sponsor: Jean Mayer)
Assistant Professor of Psychology, University of Pennsylvania, 1963-1967
Associate Professor of Psychology, University of Pennsylvania, 1967-1970
Professor of Psychology, University of Pennsylvania, 1970-
Chairman, Department of Psychology, University of Pennsylvania, 1978-1981
Edmund J. and Louise W. Kahn Professor for Faculty Excellence, University of
Pennsylvania, 1997-2007
Co-Director: Solomon Asch Center for Study of Ethnopolitical Conflict, University
of Pennsylvania, 1998-2002
Associate Director: : Solomon Asch Center for Study of Ethnopolitical Conflict, University
of Pennsylvania, 2003-2007
Senior Fellow, Leonard Davis Institute, University of Pennsylvania, 2008-
Fellow, University of Melbourne 2015
Senior Fellow, University of Konstanz, 2016

PROFESSIONAL ACTIVITIES:

Director, General Honors Program and Benjamin Franklin Scholars Program, University of Pennsylvania, 1974-1976, 1988-1994
 Member, Advisory Board, Children's Television Workshop (Sesame Street, Electric Company), 1971-1976
 Psychology Advisor, W. W. Norton and Co., Publishers, 1974-2001
 Member, Editorial Board, *Appetite*, 1980-1982
 Editor, *Appetite*, 1983-1993
 Member, Editorial Board, *Journal of Gastronomy*, 1986-1991
 Member, Board of Advisors, *Food and Foodways*, 1985-1987
 Member, Core Group, MacArthur Foundation Research Program on Determinants and Consequences of Health-Promoting and Health-Damaging Behavior, 1988-93
 Co-founder and co-director: Solomon Asch Center for Study of Ethnopolitical Conflict, University of Pennsylvania, 1998-2005
 Co-designer of "How do you know" critical thinking course, U. of Pa., 1997-2000-
 Organizer, Summer Institute in Psychology for teachers of psychology in Sri Lanka, Peradeniya, Sri Lanka, August, 2004

DISSERTATIONS SPONSORED:

Willard Rodgers (1966): Thiamine Specific Hunger.
 Bennett G. Galef, Jr. (1968): Aggression and Timidity: A Comparison of Responses to Novelty in Feral and Domesticated Norway Rat
 James W. Kalat (1972): The CS-US Delay Gradient as a Learning Curve.
 Morris Moscovitch (1972): Using Reaction Time to Assess the Verbal Abilities of the Normal Minor Hemisphere.
 I. Jill Moscovitch (1973): How Young Children Represent and Reproduce Organized Visual Materials: Accounting for Difficulty in Drawing an Array of Seriated Sticks. (co-sponsored with Rochel Gelman).
 James C. Johnston (1974): Role of Contextual Constraints in Word Perception. (co-sponsored with Jacob Nachmias).
 James McClelland (1974): The Role of Preliminary Letter Recognition in Perception of Words and Non-Words.
 Jonathan Schull (1980): Naloxone Effects on Pain and Pleasure. (co-sponsored with Richard L. Solomon).
 April E. Fallon (1981): The Development of Disgust and Other Types of Food Rejections in Children.
 Marcia L. Pelchat (1982): Avoidance and Aversion: Mechanisms for the Production of Affective or Non-Affective Changes in Food Preferences. (co-sponsored with Harvey J. Grill).
 Idit Trope (1986): Information processing in the separated hemispheres of callosotomy patients: Does the analytic-holistic dichotomy hold? (co-sponsored with Ruben Gur).
 Teresa A. Vollmecke (1987): The Influence of Context on Sweetness and Pleasantness Evaluations of Beverages.
 Carol J. Nemeroff (1988): Contagion and the Transfer of Essence.
 Amy K. Jaffey (1990): Development and construct validation of the desire for union questionnaire. (co-sponsored with Clark R. McCauley).
 Aynn B. Rosen (1992): Children's identification of embarrassment and disgust in everyday situations. (co-sponsored with John Sabini).
 Josephine Todrank (1993): Evaluative conditioning of face pictures CSs to odor USs.
 Willa Michener (1994): Chocolate craving.
 Adam Cohen (2000): Religion and the morality of mentality
 Jane Kauer (2002): The Range and Variation of Human Food Selection: Adult Picky Eating. (cosponsored with Marcia Pelchat)
 Sophia Moskalenko (2004): Group identification, perception of control and fear of death: the control hypothesis of group identification (co-sponsored with Clark R. McCauley)
 Edward Royzman (2006): The promiscuity of sympathy: The differential role of prior emotional attachment in sympathy and sympathetic joy.
 Robert Leeman (2006): Concurrent and prospective prediction of problem drinking among university undergraduates. (co-sponsored with Joseph Volpicelli).
 Andrew Geier (2008). Unit bias
 Julia Hormes (2009). Chocolate craving
 Natalie O. Fedotova (2013) Aspects of magical contagion beliefs

POSTDOCTORAL FELLOWS AND OTHER MAJOR COLLABORATIONS WITH GRADUATE STUDENTS:

John Jonides 1973-1975
 Ronald Diamond 1972-1974
 Brenda Cines 1980-1982
 Debra Zellner 1981-1983
 Jonathan Haidt 1990-1994
 Ahalya Hejmadi 1997-1999
 Young-Koon Kim 2010-2012
 Jared Piazza 2011-2013
 Matthew Ruby 2013-

UNDERGRADUATE THESES SPONSORED AND COLLABORATIONS WITH OTHER UNDERGRADUATES AND RESEARCH ASSISTANTS:

Norman Adler, Dean Yeager, Carolyn Wells, Stuart Copans, Ralph Norgren, Jeffrey Brown, Susan Portisky, Raina Sotsky, Peter Ree, Beth Bressman, Mark Taft, Leslie Gruss, Geoffrey Berk, Deborah Schiller, Vandana Mathur, Michael Mark, Lori Ebert, Michael Aron, Carol Kulish, Robin Mandell, Donna Reff, Marcia Cooper, Joel Shenker, Mary-Lynn Augustoni-Ziskind, Talia Horowitz, Veronica Marmara, Linda Millman, Warren Stewart, Marcia Wane, Amy Sherrod, Maureen Markwith, Bonnie Ross, Caryn Stoess, Matthew Horowitz, Bonnie Gordon, Wendy Voet, Maria Karapelou, David Feinberg, Rhonda Ebert, Laura Lowery, Jason Fabozzi, Amy Wrzesniewski, Erin Cooper, Alison Sarubin, Deidre Byrnes, Michele Ashmore, Heidi Grant, Andrea Ribier, Libby Bachhuber, Shoshana Kahana, Hilary Schaefer, Stephanie Weinstein, Nicole Kurzer, Dana Catanese, Rebecca Bauer, Loren Berman, Lauren Feingold, Lauren Ross, Emily Goldberg, Denise Sandole, Gwendolyn Bennett, Cory Taylor, Lauren Ross, Katherine Steinberg, Jessica Schiffman, Joel Siegel, Andrea Jacobs, Anthony Park, Amy Swerdlin, Ruth Neuhaus, Darlene Surillo, Jordana Riklis, Lara Margolis, Rachel Estrada, Douglas Calhoun, Brian Appel, Kimberly Kabnick, Zeev Krieger, Feroza Mistry, Erin Pete, Elizabeth Rode, Charles Wachtel, Katherine Wood, Karlene Hanko, Lina Cherfas, Amelie Davidson, Sara Taylor, Julia Koprak, Flora Ahn., Brittany Fiore-Silvast, Frank Lien, Leah Johns, Alexis Cole, Gretchen Schottin, Abby Rosenstein, Amelia Aldao, Beth Pollack, Adam Small, Lu Wang, Sharon Wolf, Cynthia Henderson, Christina Kim, Brandon Cavanagh, Jin Lee, Jennifer Stellar, Rafael Garcia, Ian Schwartz, Jennifer Rineer, Evangel Fung, Jarrett Stein, Lily Guillot, Katrina Fincher, Eve Richer, Kalina Urbanek, Danielle Blake, Alex Buder-Shapiro, Teri Kirby, Elisabeth McGuire, James Cersonsky, Sydney Scott, Megan Dingley, Shreyans Goenka, Hana Zickgraf, Chen-Chen Jiang, Joshua Natbony, Michael Olivares, Kenneth Guber, Sara Taggart, Christopher Dunn, Juliana Kulik, Sarah Johnson, Stamati Liapis, Christopher Chan, Elizabeth Hyde, Yiran Zhang, Benjamin Gendelman, Yiang Li, Natalie Peelish. Namrata Jayakrishna, Shriya Gupta, Ida Peterson

RESEARCH SUPPORT:

Source	Dates	Title
NSF	1963-65	Experimental studies on the control of feeding behavior
NSF	1965-69	Experimental studies on the control of feeding behavior
NSF	1969-73	Adaptive specializations in learning and memory with special reference to the feeding system
NSF	1977-78	The psychobiological bases of the use of flavors by humans
NIH (NICHHHD)	1979-82	The development of the child's conception of food
General Foods	1982-83	Conditioned opponent responses in tolerance to caffeine and the transition between caffeinated and decaffeinated coffee
NIH (BMRG: U of Pa)	1983-84	Understanding human food selection
NIH (BMRG, Uof Pa)	1985	The role of memory in human food intake and choice
Research Foundation (U of Pa)	1985-86	Disgust and magical thinking
MacArthur Foundation	1983-88	Studies of human food selection
Research Foundation (U of Pa)	1987-88	Ambivalence to meat as food
NIH (BMRG, U of Pa)	1989	Contagion and nutrition beliefs
Whitehall Foundation	1988-91	Human food selection: Attitudes to animal foods
MacArthur Foundation	1991-94	Changes in human preferences, motives and values (with Clark McCauley, Barry Schwartz and Richard Shweder)
Whitehall Foundation	1992-96	Disgust: The cultural elaboration of a biologically-based emotion system
Research Foundation (U of .Pa)	1995	Disgust: The cultural elaboration of an emotion
National Institutes of Drug Abuse (NIDA)	1997-1999	Contagion psychology, needle sharing, and AIDS aversion R21 exploratory grant
NIMH	1999	Solomon Asch Center for Study of Ethnopolitical Conflict R25 grant (co-director with Clark McCauley)
Andrew Mellon Foundation	1999-2001	Solomon Asch Center for Study of Ethnopolitical Conflict Basic support grant (co-director with Clark McCauley)
Unilever Research	2000-2001	Memory for meals.
Andrew Mellon Foundation	2001-2004	Solomon Asch Center for Study of Ethnopolitical Conflict Basic support grant (co-director with Clark McCauley)

Atlantic Philanthropic Services	2001-2004	Solomon Asch Center for Study of Ethnopolitical Conflict Basic support grant (co-director with Clark McCauley)
US Department of Agriculture	2008-2010	Experimental studies of portion control in a real cafeteria setting
Templeton Foundation	2011-2013	Perception of character (co PI with Geoffrey Goodwin)
Positive Psychology Center, University of Pennsylvania	2010-present	General research support
CHIBE-ROYBAL grant to The University of Pennsylvania	2013	Understanding adaptation

INVITED ADDRESSES AT CONFERENCES, WORKSHOPS AND SYMPOSIA (SELECTED):

Federation of Societies in Experimental Biology, Atlantic City (1966), American Psychological Association (1970), Sloan Cognition Workshops: Palm Springs (1980), Princeton (1981), International Fragrance Foundation, New York (1982), Philadelphia Society of Food Technologists (1983), New York Academy of Sciences (1983), Cognitive Sciences, Boulder, Colorado (1983), Eastern Psychological Association, Baltimore (1984), American Psychological Association, Toronto (1984), National Academy of Sciences, Food Symposium, New York (1984), British Feeding and Drinking Group, Cambridge (1985), British Psychological Society (Conference Fellow), Cardiff (1985), American Society of Wine Educators, Washington (1985); American Institute of Wine and Food, San Diego (1986), NICHHD, Childhood Obesity Conference, Bethesda (1986), Constraints on Skill Acquisition, Michigan State, (1986), Human Development Conf.: University of Chicago (1986), ILSI Sweetness Conference, Traverse City, Michigan (1986), ILSI Food Methodology Conference, Toronto (1988), 10th International Dietetic Congress, Paris (1988), New Jersey Dietetic Association, New Brunswick (1988), American Physiological Society, New Orleans, (1989), Purdue Conference on Acquisition of Food Habits, W. Lafayette, Indiana (1989), New York Dietetic Association, New York (1989), Marabou Symposium, Stockholm (1989), MacArthur Foundation Health and Morality Symposium (1990), Amer. Soc. Food and Society, Philadelphia (1990), American Institute of Wine & Food, Boston (1990), World of Difference, Cleveland (1990), American Psychological Society - Federation - Washington, D.C. (1991), Capital Area Social Psychology Association (1992), Center for Science and Culture, Erice, Italy (1992), Pangborn Memorial Symposium, Helsinki, Finland (1992), American Psychological Society (1993), American Institute of Wine and Food, Monterey, CA (1994), Instituto Nacional Perinatologia, Mexico City (1994), Food and Health, Montreal (1994), Carolinas Psychology Conference (1995), Food selection workshop (leader): U. of Wageningen, Netherlands (1995), American Academy of Arts & Sciences Annual Meeting (Berkeley, CA, 1996), Global Food (Ann Arbor, MI, 1996), Meat (Dijon, France, 1996), Pleasure and the Quality of Life (Princeton, 1996), Pleasure (ARISE, London, England, 1996), Annual Institute on the Teaching of Psychology (St. Petersburg, Fla., 1997), Pleasure & Guilt (ARISE, Rome, Italy, 1997), NIDA: cognitive science and drug abuse (Washington, 1997), Food Selection Conference (Uppsala, Sweden, 1997), International Congress of Physiology (St. Petersburg, Russia, 1997), Midwestern Psychological Association, [Chicago, 1997], Society for Judgment and Decision Making, (Philadelphia, 1997), Human Frontier Science Program symposium on Brain, Mind and Evolution (Strasbourg, France, 1997), California Academy of Sciences (San Francisco, 1998), American Philosophical Association (1997), Eastern Psychological Association (Boston, 1998), Nordic Psychology Congress (Helsinki, 1998), Food choice workshop, University of Helsinki (1998), ILSI Annual Conference (Bahamas) (1999), Canadian Scientific Federation: Danone Symposium (Winnipeg, Manitoba, 1999); Consumer Studies and Home Economics Association (Belfast, N. Ireland, 1999), U.S. Dept. of Agriculture. (Washington, D. C., 1999), Nordic Food Conference (Lillehammer, Norway, 1999), Swedish Academy of Gastronomy (Stockholm, 1999), Sugar Association (New York, 2000), Positive Psychology (Palm Springs, 2000), American Psychological Society (Miami, 2000), American Psychological Association (Washington, 2000), Food Chain (Uppsala, Sweden, 2001), Oregon Dietetic Association (Portland, Oregon, 2001), Southern Society for Philosophy and Psychology (New Orleans, 2001), Society for Personality and Social Psychology (keynote: Savannah, 2002), Xth Food Choice Conference (keynote,

Wageningen, Netherlands, 2002), Congralit OCHA Food Choice symposium (keynote, Paris, 2002), Positive Psychology (Wilmington, Delaware, 2002), Culture and the Innate Mind (Sheffield, U. K., 2003), Society for Study of Ingestive Behavior (Master lecture, Groningen, Netherlands, 2003), Pangborn Chemical Senses Meeting (Boston, 2003), Society for Nutrition Education (Philadelphia, 2003), American Psychological Association (Toronto, 2003), Water Use Foundation (Los Angeles, 2004), DuPont (Wilmington, 2004), University of Michigan: Culture and Globalization (Ann Arbor, December, 2004), Obesity Litigation Conferences (2, Washington, D.C., 2004), Mind, Culture and Evolution (Vancouver, 2004), Institute of Food Technologists (Las Vegas, 2004), Japanese Health Psychology Association (Tokyo, 2004), Nestle-Purina Conference on Veterinary Nutrition (St. Louis, 2004), Obesity (Montreal, 2005), International economic forum (Montreal, 2005), Children's Health Workshop (Newark, Delaware, 2005), Food and health (Montreal, 2005), Obesity Conference (Las Vegas, 2007), USDA Obesity Conference (Washington, 2007), Sensory Marketing Conference (Ann Arbor, 2008), Institute of Food Technologists Annual Meeting (New Orleans, 2008), Society for Philosophy and Psychology (Philadelphia, 2008), National Restaurant Association (Chicago, 2008), MARS Scientific Association (2009), Society for Personality and Social Psychology (Tampa, 2009), Princeton House Grand Rounds (2009), Denison University (2010), CMU Royball, Pittsburgh (2010), Society for Experimental Social Psychology, Minneapolis (2010). European Conference on Obesity, Istanbul (2011), Danish Conference on Obesity, Odense, Denmark (2011), American Psychological Association, Orlando, Florida (2012).

NAME LECTURESHIPS/APPOINTMENTS:

Sigma Xi National Lecturer: Arkansas State U., U. of South Dakota, Wichita State U., Southern Illinois U. (1971)
 Curt Richter Lecturer, Johns Hopkins University (1980)
 James Ford Lecturer, Princeton University (1983)
 Edna Park Lecturer, U. of Toronto (1984)
 Sigma Xi Lecturer, Brooklyn College (1984)
 F. Starling Reid Lecturer, U. of Virginia (1985)
 Robert I. Watson Lecturer, U. of New Hampshire (1988)
 Hooker Distinguished Visiting Professor, McMaster University (1988)
 Brittingham Lecturer, University of Wisconsin (1993)
 Visiting Professor, Utkal University, Bhubaneswar, Orissa, India (1993)
 Visiting Fellow, U. of Queensland, Brisbane, Queensland, Australia (1994)
 Danone Professor and Lecturer, University of Leuven, Leuven, Belgium (1995)
 Sigma Xi Lecturer, Swarthmore (1999)
 Phi Beta Kappa Visiting Scholar (2001-2002) (Alma College, Kent State U., Bucknell University, Elmira College, Wilson College, Dickinson College, Mt. Holyoke College, Williams College, Randolph Macon College)
 Psi Chi Annual Lecture, Eastern Psychological Association, Washington, D.C. (2004)
 Phi Beta Kappa lectures (2005). St. Joseph's University (Philadelphia), Queens College (New York)
 Berea College Convocation Program, Annual Science Lecture (2006).
 Denison University (Carter Lecturer) (2010)
 Scientific American Cruise Lecturer (June, 2010)

NON-ACADEMIC LECTURES:

Brown and Williamson Tobacco (1982, 1983), Cadbury-Schweppes (1986), Frito-Lay (1980, 1982), General Foods (1980, 1982), McCormick Spices (1981, 1983, 2002), Nestle's Research (1981, 1982), Pepsico (1985), Philip Morris (1988), Proctor and Gamble (1983, 1984), Sugar Association (1988), Unilever (1990, 1991), Danone (1993), Nestle (2) (1995), Pennsylvania Confectioner's Association (1996), Province of Burgundy (France) (1996), National Cattleman's Beef Association (Chicago, 1997), Unilever (1998), Barry Callebaut (2000), Food Marketing Institute (Boca Raton, Florida, 2001), Barry Callebaut (2002), Food Update 2003 (Ft. Myers, Fla.), Franklin Institute (2003, Philadelphia), National Cracker and Biscuit Association (2003, Orlando, Fla), Kraft Foods (2003, Whippany, N.J.), Dupont (Wilmington, Delaware, 2004), Unilever (2004, Vlaardingen, Netherlands), Ottens (2004, West Palm Beach), International Life Science Institute (2006, San Juan, Puerto Rico), Calorie Control Council (Naples, Fla, 2006), Nestle Research Center (Lausanne, Switzerland, 2006), Danone (France, 2008), Diageo (Stansfield, U.K., 2008), Nutrition et Santé (Toulouse, France, 2009), MARS (New York, 2009), APA Division on Religion (Columbia, Maryland) (2010), USDA (Behavioral economics meeting) (April, 2010), American Psychological Society (Boston (invited address, May 2010), American Cheese Society (invited address, August, 2010), SIAL (Paris, 2010).

COLLOQUIA (PSYCHOLOGY DEPARTMENTS UNLESS OTHERWISE INDICATED):

Aarhus (Denmark), Adelphi, Allbright, Alma, American (2), Arizona, Bhopal (India), Bowling Green, Brooklyn (CUNY)(2), Brown (2), Bryn Mawr (2), Bucknell, California (Berkeley) (4), California (Riverside) (2), California (Davis, Food Science), California (Santa Barbara), California (Santa Cruz) (2), California (UCLA, anthropology), Chicago, Chicago (Behavioral Sciences in Business School), Cincinnati (2), Clark, Universite Claude Bernard (Lyon, France), Columbia Appetitive Seminar, Clark, 2007, Colorado, Columbia (3), Concordia (Montreal), Cornell (2), Cornell (History), Cornell (Nutrition), Dalhousie, Dartmouth, Delaware, Denison, Dickinson (2), Duke, Florey Institute (Melbourne, Australia), University of Florida (2009), Florida State (2), Florida-Atlantic, Geneva (Switzerland), Gettysburg College, Harvard (2), Harvard (anthropology), Hiroshima Shudo (Japan), Houston, Indiana (2), INSEAD (marketing, Fontainebleau, France), Johns Hopkins, Instituto Politecnico Nacional (Mexico), Kent State (2), King's (Pennsylvania), Kwansai Gakuin (Japan), Leuven (Belgium), Massachusetts (University, Amherst, MA, 2006), Max Planck Institute Bildungsforschung (Berlin), McGill, McMaster (2), Memorial (Newfoundland), Miami (Ohio), Michigan (2), M.I.T., Minnesota, Monell Center, Mount Holyoke College, N.I.H., New Hampshire, New South Wales (Sydney, Australia), N.Y.U. (2), Northeastern (2), Northwestern, Ohio State University, Paris, Pennsylvania (3), Pierce Foundation (2), Pittsburgh (2), Princeton (4), Purdue, Queensland (Australia), Queens College (New York), Randolph Macon, Reed, Rochester, Rutgers (New Brunswick) (2), Rutgers (Camden), Stanford (2), Stanford (Anthropology), SUNY-Albany, SUNY-Stony Brook (2), SUNY-Utica, Swarthmore (2), SUNY-Binghamton (Biology), Swarthmore (Sigma Xi), Sydney (Australia), Temple (2), Toronto (3), Toronto (Nutrition) (2), Utah, Utkal (India), Villanova, Virginia (2), Wageningen (Human Nutrition) (Netherlands), Washington College (Maryland), Wayne State (nutrition), Western Ontario (2), Williams, Wisconsin (Milwaukee), Wisconsin (Madison) (2), Yale (3), Yeshiva (2).

INVITED ADDRESSES (beginning in 2012)

2012

Pepsi Cola Corporation (Rye, New York)
 University of Colorado, Boulder (Psychology/Marketing)
 Sterling-Rice, (Boulder, Colorado)
 MAD2 Chefs Conference, (Copenhagen, Denmark)
 American Psychological Association (Orlando, Florida)
 University of Pittsburgh, Honors Program, (Pittsburgh, PA)
 University of California at Berkeley, School of Journalism (Berkeley, CA)
 University of North Carolina at Asheville, Psi Chi, (Asheville, N.C.)
 International Culinary Center, New York, Sopexa Symposium on School feeding of children, (New York, NY)

2013

Eastern Psychological Association (New York, New York)
 Culinary Institute of America (Hyde Park, New York)
 Food 3000 (Vancouver, B.C., Canada)
 California Dietetic Association (Santa Clara, California)
 Nutrition Department, University of Sao Paulo (Sao Paulo, Brazil)
 Positive Psychology Conference (Sao Paulo, Brazil)
 Midwestern Psychological Association (Chicago, IL)
 University of Maryland, Baltimore County (Psychology, Baltimore)
 Culinary Institute of America (San Antonio, TX)
 John Templeton Foundation (Radnor, PA)
 Brown University (Providence, R.I.)
 Princeton Medical Associates (Princeton, NJ)
 CMU-Upenn Center for Health Initiatives and Behavioral Economics (Cape May, NJ)
 Leonard Davis Institute, Oral Hygiene Conference, (Philadelphia, PA)
 Manhattan Institute (New York)
 American Society for Dietetics and Nutrition (Houston, TX)
 University of Toronto, Marketing department (Toronto, ON, CA)
 Quadrangle Life Care, (Haverford, PA)

2014

MARS (Los Angeles, CA)
 UCLA (behavior evolution seminar) (Los Angeles, CA)
 Penn Club of New Haven

Southern Society for Philosophy and Psychology (Charleston, S. C.)
 Food Nutrition Conference & Expo (Amsterdam, Netherlands)
 Annual Consumer Psychology Conference (Miami, Florida)
 International Conference on Promoting Insects as Food (Wageningen, Netherlands)
 Course of Food and Neuroscience (3 lectures) (Trieste, Italy)
 Latin American Scientific Series Symposium on Active and Healthy Lifestyle, Buenos Aires
 Brazilian School of Public and Business Administration (EBAPE) at Fundação Getulio Vargas, Rio de Janeiro
 GENTA, Nutricao (Dietician Convention) Sao Paolo, Brazil
 Woman's Way (Fund raising event) Philadelphia, PA
 Ciudad de las Ideas (Puebla, Mexico)
 Food-culture in Denmark (Copenhagen)
 Psychology of Food Waste (Symposium, Philadelphia, PA)

2015

Conference on Food Waste, U. of Newcastle, U.K.
 Business School, Leeds University, U. K.
 Psychology, U. of Konstanz, Germany
 Psychology, Zurich Institute of Technology, Zurich
 University Wide, University of Melbourne, Australia
 Keynote address at Conference on the Future of the Restaurant, Taylor University, Kuala Lumpur, Malaysia

2016

Keynote. Behavioral Management Conference. University of Central Florida
 Keynote, Sense Asia Conference. Shanghai, China
 Colloquium, Cognitive Science, Universidad Pompeu, Barcelona, Spain
 Visiting Professor (with public address). University of Konstanz, Germany
 Webinar, Culture and the Meaning of Food. Society of Nutrition Education (with Naomi Arbit)
 Invited address (eating insects). International Congress of Entomology, Orlando, Florida
 Invited Address, University of Florida, Food Science and Nutrition. Tomatoes, Chillies, and Food fads

SELECTED ARTICLES FEATURING ROZIN RESEARCH IN MAJOR MEDIA

Cravings (Hall). NY Times (Magazine), September 27, 1987. Pp. 23, 62-65
 Acquired tastes found to have survival functions (Sobel). NY Times, March 4, 1980 (C1, C2)
 The culinary masochist (Freifeld). Health, December, 1984. P. 51-52.
 Hot tamales. Omni, July, 1981, P. 38
 Psych Today, Disgust, 1985
 Psych Today, Why we're so fat and the French are not (2000, Vol. 33, November/December 64-68)
 Rating hot peppers: Mouth vs. computer (Kleiman). NY Times, Nov. 8, 1989, Pp. C1, C4
 Few people will eat whatever crawls on to their plate (Hall). NY Times, Wed, Oct. 30, 1991, P. C1
 Burning desires (DeWitt and Gerlach). Eating Well, September/October, 1991, 46-53. Coverage of chili pepper research; Hot and healthy (Alper). Self, January, 1992, 86-89.
 Developing the gift of gag (Gelman). Newsweek, October 18, 1993, Pp. 78-79 Disgust
 A resistance to reason. Newsweek, The Arts, November 29, 1993. Full page. Summary of Nemeroff and Rozin contagion work, credited to Nemeroff
 Why bad health habits drive out good ones (Jane Brody). NY Times, February 1, 1995, P. C9. Extended discussion of health decisions, based principally on Redelmeier, Rozin, & Kahneman, 1995.
 Study links food desire to memory (Goode). NY Times, Health and fitness section. November 10, 1998:
 Portrait of a happy eater: Shrink wrap. (Best). Gourmet (Magazine), January, 2000 P. 19.
 French diet secret: If it feels good, eat it. (Nagourney). Sunday NY Times, News of Week in Review, November 21, 1999
 Is "French paradox" all in the mind? (Nagourney). International Herald Tribune, November 22, 2000, P. 7.
 Miscellaneous citations on chocolate and craving, including NY Times, February 22, 1995
 On amnesia and the role of memory in control of eating. New Yorker, July 9, 2001
 On craving. Psychology Today, 2003
 The gorge yourself environment. (Goode). New York Times, Page 1 of Science Section, July 22, 2003
 Reprinted in International Herald Tribune and many other places
 On French portion size, October 2003, in hundreds of newspapers, notably
 Page 1, Philadelphia Inquirer, October, 2003

Page 1, Health Section, Boston Globe, October, 2003
 Our National Eating Disorder. Michael Pollan, NY Times Magazine, October 17, 2004 (extensive cites)
The omnivore's dilemma, Michael Pollan. (extensive cites, and acknowledgement for title of book)
 The pleasure teacher (3 page feature, Oprah Magazine, March, 2008)
 Why the world has taken to chilies (The Economist, 2008)
 The power of place (Newsweek, 2008) <http://www.newsweek.com/id/178406>
 A perk of our evolution: Pleasure in pain of chilies (James Gorman). New York Times (Science), September 21, 2010
 Disgust. NyTimes, Jan24, 2012 (James Gorman)
 Problems Too Disgusting to Solve. (recycled water) by Maria Konnikova. NewYorker, February 18, 2015

MAJOR PARTICIPATION IN TELEVISION/RADIO PROGRAMS

Why dog's don't eat chili (One hour program on animal and human food selection). Scientific editor/advisor, appeared on program. BBC, 1988
 The Human Senses: Taste (co-advisor, scientific matters). (1 hour program in a series) WGBH, Boston
 The French Paradox. NBC Dateline, May 2000, Consultant and Appeared on program
 Emotion, Section on Disgust, BBC, 2000
 Disgust (3 hour series, principal in first hour). Optomen, Channel 4, U.K., 2000
 NPR, Radio Times, WHYY one hour interview/response to phone ins
 2002 Disgust
 2003 Portion size
 2004 Dieting
 Taboo Series (BBC) Section on disgust, 2003
 CNN – French portion sizes, October, 2003
 NBC TV French portion sizes, October, 2003
 Taboo Series (BBC) Additional section on disgust, 2009
 Good Morning America (ABC) 2010
 Last stop at the Oasis (Documentary, 2012)
 NY Times, 2012, video excerpt from Last Stop at the Oasis
http://www.nytimes.com/2012/04/22/opinion/sunday/taking-the-waste-out-of-wastewater.html?_r=2

ABC news (2012) interview on portion segmentation (<http://abcnews.go.com/Health/colored-potato-chips-slow-snacking/story?id=16408671>)

New Yorker on meat and maleness (2012). Of Meat and Men
<http://www.newyorker.com/online/blogs/culture/2012/05/of-meat-and-men.html>

CBS This morning, June 14, 2012. On hot sauce.

VIDEOS OF PRESENTATIONS

Past, present and future perspectives on the meal and the restaurant

(Kuala Lumpur Malaysia, December, 2015)

https://www.youtube.com/watch?v=xNP8b6B2uKY&list=PLnXB6dM-BksKSapL7Yd6SP4FXe_zp91Hz&index=2

PUBLICATIONS

1. Hogan, J., & Rozin, P. (1961). An automatic device for dispensing food kept in a liquid medium. *Journal of the Experimental Analysis of Behavior*, 4, 81-83.
2. Rozin, P., & Mayer, J. (1961). Regulation of food intake in the goldfish. *American Journal of Physiology*, 201, 968-974.
3. Rozin, P., & Mayer, J. (1961). Thermal reinforcement and thermoregulatory behavior in the goldfish, *Carassius auratus*. *Science*, 134, 942-943.
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CURRENT PROJECTS

Promoting the acceptance of insects as food for humans (with Matthew Ruby)

The psychology of meat and the pathway to becoming a moral vegetarian (with Matthew Ruby)

Analysis of school lunch programs oriented to commensality, fresh foods and no-choice menus (with Jarrett Stein, Elizabeth Hyde, and Matthew Ruby)

Environmental determinants of food intake and food choice

Natural preference and what natural means to people, and attitudes to GMOS (with Sydney Scott, Yoel Inbar)

Exploration of the relation between remembered, experienced, and anticipated pleasure (with Xuan Gao, Gal Zauberman, Sarah Johnson)

The aesthetics of temporal sequences. What determines the remembered pleasure of sequences of events, such as concerts or meals or vacations (with Alexander Rozin, Gal Zauberman, Sarah Johnson, Yiran Zhang)

Systematic study of the differences between French, Americans and Hindu Indians in the domains of food, health and pleasure: behavioral, literary, historical, and attitudinal measures (with Claude Fischler, Shreyans Goenka, Matthew Ruby, Priyamvada Dalmia).

Generational and family influences on preferences, attitudes, activities and values (with Sharon Wol and Hana Zickgraf)

Body image, exercise, and food attitudes in USA, Argentina Brazil and France, with special reference to the role of same sex peers in female body dissatisfaction and attitudes to beef (with Eve Richer, Teri Kirby, Marle Alvarenga, and Matthew Ruby)

The process of becoming a vegetarian (with Juliana Kulik, Jared Piazza and Matthew Ruby)

The nature of reluctance to consume recycled water (with Brent Haddad, Carol Nemeroff, Paul Slovic)

Morality, disgust, contagion and essentialism (with Jonathan Haidt and Hana Zickgraf)

Picky eating (with Hana Zickgraf)

The nature of contagion: spiritual versus material essences (with Natasha Fedotova, Christopher Dunn, Hana Zickgraf)

Development of a contagion sensitivity scale (with Natasha Fedotova, Stephen Brunwasser and Hana Zickgraf)

Backward contagion (with Christopher Dunn)

Forgiveness in the context of Hindu-Muslim and Black-White conflicts (with SK Menon and Clark McCauley)

Statistical and syntactic properties that contribute to the enjoyment of music (with Alexander Rozin)

The psychology of clothing (with Katrina Fincher)

The psychology of water (with Brent Haddad and Carol Nemeroff)