

Genetically Modified Food Labeling Survey
May 17-May 21, 2016
(N=1,008)

Appendix

*How would you rate your own understanding of genetically modified organisms (GMOs)? (READ LIST)****

	EXCELLENT/VERY GOOD/GOOD				FAIR/POOR			Don't know %	Refused %
	NET	Excellent	Very good	Good	NET**	Fair	Poor		
5/21/16	40	7	13	20	58	32	27	1	*

*=less than 0.5%

**=NET doesn't add up due to rounding

***=Total less than 100% due to rounding

How much do you agree or disagree with the following statements about the current state of GMOs in the U.S. (INSERT ITEM). Do you (READ LIST)?

*All products containing GMOs should be labeled as such. ****

	AGREE				Neither agree nor disagree %	DISAGREE			Don't know %	Refused %
	NET**	Strongly agree	Agree	Agree		NET**	Disagree	Strongly disagree		
5/21/16	88	48	41	4	6	5	2	1	*	

*=less than 0.5%

**=NET doesn't add up due to rounding

***=Total less than 100% due to rounding

*People have the right to know when they buy or eat products that contain GMOs. ****

	AGREE				Neither agree nor disagree %	DISAGREE			Don't know %	Refused %
	NET**	Strongly agree	Agree	Agree		NET**	Disagree	Strongly disagree		
5/21/16	91	55	37	3	5	3	1	1	*	

*=less than 0.5%

**=NET doesn't add up due to rounding

***=Total less than 100% due to rounding

Scientists have not found any risks to human health from eating genetically modified foods. ***

	AGREE %			Neither agree nor disagree %	DISAGREE %			Don't know %	Refused %
	NET	Strongly Agree	Agree		NET	Disagree	Strongly Disagree		
5/21/16	22	5	17	25	48	30	18	4	*

*=less than 0.5%

***=Total less than 100% due to rounding

GMO crops are safe to eat

	AGREE %			Neither agree nor disagree %	DISAGREE %			Don't know %	Refused %
	NET	Strongly Agree	Agree		NET	Disagree	Strongly Disagree		
5/21/16	39	7	32	30	27	18	9	4	*

*=less than 0.5%

Have you heard or read about a report from the National Academy of Sciences released this week about genetically modified crops, or not?

	Yes %	No %	Don't know %	Refused %
5/21/16	18	82	*	*

*=less than 0.5%

SURVEY METHODOLOGY

This survey was conducted for University of Wisconsin-Madison Department of Life Sciences Communication and the Annenberg Public Policy Center via telephone (CATI) by SSRS, an independent research company. Interviews were conducted from **May 17-May 21, 2016** among 1,008 U.S. adults, aged 18 and older, drawn from a national probability sample in all 50 states. The dual frame sample, included 604 cell phone respondents and 36 respondents who completed the survey in Spanish. Data were weighted to represent the target U.S. adult population. The adjusted margin of error for total respondents is +/- 3.75 % at the 95% confidence level. The response rate was 8% (AAPOR RR 3).

For more detail on the methodology, including sampling, within household respondent selection, weighting variables and procedures, please visit [SSRS Omnibus](#).