

Morgan Ellithorpe
Curriculum Vitae

Annenberg Public Policy Center
University of Pennsylvania
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Philadelphia, PA 19104
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Phone: (315) 246-0038

EDUCATION

Ph.D. The Ohio State University Communication	2015
M.A. The Ohio State University Communication	2013
B.S. Cornell University Communication and Psychology Magna Cum Laude with Honors Distinction in Research	2010

POSITIONS AND TITLES

Martin Fishbein Postdoctoral Fellow Annenberg Public Policy Center, University of Pennsylvania	2015-2016
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REASEARCH INTERESTS

Media psychology
Stereotyping and prejudice
Health and risk communication
Media violence and morality

PUBLICATIONS

Refereed Journal Articles

Ellithorpe, M. E., Ewoldsen, D. R., & Velez, J. (in press). Preparation and analyses of implicit attitude measures: Challenges, pitfalls, and recommendations. *Communication Methods and Measures*.

Rhodes, N., & Ellithorpe, M. E. (in press). Laughing at risk: Sitcom laugh tracks communicate norms for behavior. *Media Psychology*.

Ellithorpe, M. E., Brookes, S. E., & Ewoldsen, D. R. (in press). So close and yet so far: Construal level moderates cultivation effects. *Media Psychology*. Doi: 10.1080/15213269.2015.1040126.

Ellithorpe, M. E., Cruz, C., Velez, J. A., Ewoldsen, D. R., & Bogert, A. K. (2015). Moral license

- in video games: When being right can mean doing wrong. *Cyberpsychology, Behavior, and Social Networking*, 18(4), 203-207. doi:10.1089/cyber.2014.0599.
- Ellithorpe, M. E., Ewoldsen, D. R., & Oliver, M. B. (2015). Elevation (sometimes) increases altruism: The roles of choice, behavior type, and number of outcomes in elevating media effects. *Psychology of Popular Media Culture*, 4(3), 236-250. doi: 10.1037/ppm0000023.
- Nisbet, E. N., Cooper, K., & Ellithorpe, M. E. (2015). Ignorance or bias? Evaluating the ideological and informational drivers of communication gaps about climate change. *Public Understanding of Science*, 24(3), 285-301. doi: 10.1177/0963662514545909.
- Ellithorpe, M. E., Esralew, S., & Holbert, R. L. (2014). Putting the 'self' in self-deprecation: When deprecating humor about minorities is acceptable. *HUMOR: International Journal of Humor Research*, 27(3), 401-422. doi: 10.1515/humor-2014-0070.
- Ellithorpe, M. E., Ewoldsen, D. R., & Fazio, R. H. (2014). Socialization of dissonance processes: Reports of parenting style experienced during childhood moderate dissonance reactions. *Social Psychological and Personality Science*, 5(1), 84-91. doi: 10.1177/1948550613486675.
- Ellithorpe, M. E., Holbert, R. L., & Palmer-Wackerly, A. L. (2013). Procrastination and the shifting political media environment: An experimental study of media choice affecting a democratic outcome. *Communication Studies*, 64(5), 561-578. doi: 10.1080/10510974.2013.832692.
- Nisbet, E. N., Hart, P. S., Myers, T. A., & Ellithorpe, M. E. (2013). Attitude change in competitive framing environments? The moderating role of open/close-mindedness on framing effects about global climate change. *Journal of Communication*, 63(4), 766-785. doi: 10.1111/jcom.12040.

Manuscripts in Revision

- Ellithorpe, M. E., Ewoldsen, D. R., & Porreca, K. (revise and resubmit). Die, foul creature! How the supernatural genre affects attitudes toward outgroups. *Communication Research*.

Chapters in Edited Works

- Ellithorpe, M. E. (under review). Factor analysis, confirmatory. In J. Matthes, C. Davis, & R. F. Potter (Eds.). *The international encyclopedia of communication research methods*. Hoboken, NJ: Wiley.
- Ellithorpe, M. E. (under review). Analysis of variance. In J. Matthes, C. Davis, & R. F. Potter (Eds.). *The international encyclopedia of communication research methods*. Hoboken, NJ: Wiley.

Conference Proceedings

- Brookes, S. E., & Ellithorpe, M. E. (2015). From Serial Watching to Binge Watching: Effects of Condensed Television Viewership on Cultivation and Narrative Experience. Manuscript accepted to the National Communication Association conference in Las Vegas, NV.
- Ellithorpe, M. E., Ewoldsen, D. R., & Velez, J. (2015). Preparation and analyses of implicit attitude measures: Challenges, pitfalls, and recommendations. Manuscript presented at the International Communication Association conference in San Juan, Puerto Rico. (Top

Paper Panel).

- Ellithorpe, M. E., Cruz, C., Velez, J., & Bogert, A. (2015). Moral license in video games: When being right can mean doing wrong. Manuscript presented at the International Communication Association conference in San Juan, Puerto Rico.
- Ellithorpe, M. E., & Brookes, S. (2015). Spoilers, fan theories, and their influence on enjoyment and parasocial breakup distress during a finale. Manuscript presented at the International Communication Association conference in San Juan, Puerto Rico.
- Ellithorpe, M. E., & Rhodes, N. (2015). Objectives and peer pressure in a driving video game influence real-life driving norms, attitudes, and behavioral intentions. Manuscript presented at the International Communication Association conference in San Juan, Puerto Rico.
- Holt, L. F., Ellithorpe, M. E., & Ralston, R. (2015). How pre-existing attitudes, motivation, message processing, and framing influence beliefs about a racially-charged issue. Manuscript presented at the International Communication Association conference in San Juan, Puerto Rico.
- Ellithorpe, M. E., & Holbert, R. L. (2014). It might not help, but it (probably) won't hurt: When viewers choose The Daily Show over news. Manuscript presented at the 2014 Association for Education in Journalism and Mass Communication conference in Montreal, Canada.
- Ellithorpe, M. E., Ewoldsen, D. R., & Porreca, K. (2014). Die, foul creature! How the supernatural genre affects attitudes toward minority groups. Manuscript presented at the 2014 International Communication Association conference in Seattle, WA.
- Jain, P., & Ellithorpe, M. E. (2014). Mortality salience and identification processes in predicting organ donation outcomes. Manuscript presented at the 2014 International Communication Association conference in Seattle, WA.
- Ellithorpe, M. E., Brookes, S. E., & Ewoldsen, D. R. (2014). So close and yet so far: Construal level moderates cultivation effects. Manuscript presented at the 2014 International Communication Association conference in Seattle, WA.
- Ellithorpe, M. E., Oliver, M. B., & Ewoldsen, D. R. (2013). Elevation (sometimes) increases altruism: The roles of choice, behavior type, and number of outcomes in elevating media effects. Manuscript presented at the 2013 National Communication Association conference in Washington, D.C.
- Ellithorpe, M. E., Ewoldsen, D. R., & Myers, T. A. (2013). My death is a threat but yours is entertainment: How media inductions change terror management effects. Manuscript presented at the 2013 National Communication Association conference in Washington, D.C.
- Cooper, K., Nisbet, E. N., & Ellithorpe, M. E. Media and communication gaps about science: The case of climate change. Manuscript presented at the 2013 Association for Education in Journalism and Mass Communication conference in Washington, D.C.
- Ellithorpe, M. E., Esralew, S., & Holbert, R. L. (2013). Putting the self in self-deprecation: When deprecating humor about minorities is acceptable. Manuscript presented at the 2013 International Communication Association conference in London, U. K.
- Ellithorpe, M. E., & Ewoldsen, D. R. (2012). Media as moral socialization agent: How media can support empathy and moral judgment development. Manuscript presented at the 2012 National Communication Association Conference in Orlando, Florida.
- Brookes, S., Ellithorpe, M. E., & Ewoldsen, D. R. (2012). Look at the bigger picture: Construal

- level as a moderator of cultivation effects. Manuscript presented at the 2012 National Communication Association conference in Orlando, Florida.
- Ellithorpe, M. E., Holbert, R. L., & Palmer-Wackerly, A. L. (2012). Procrastination and news media consumption: A focus on media environment, exposure, and gratifications obtained. Manuscript presented at the 2012 International Communication Association Conference in Phoenix, Arizona.
- Ewoldsen, D. R., & Ellithorpe, M. E. (2012). Cultivation of racial attitudes: A complex relationship. Manuscript presented at the 2012 International Communication Association Conference in Phoenix, Arizona.
- Ellithorpe, M. E., Ewoldsen, D. R., & Byrne, S. (2011). Media framing of people with disabilities. Manuscript presented at the 2011 National Communication Association Conference in New Orleans, Louisiana.

TEACHING EXPERIENCE

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| Independent Instructor: Advertising and Society
122 students, independent teaching and course design
Evaluation: 4.7 out of 5 | SP 2013 |
| Independent Instructor: Strategic Communication
58 students, independent teaching and course design
Evaluation: 4.4 out of 5 | FA 2012 |
| Lecturer: Introduction to Persuasion
3 iterations (two at once in SU 2012)
12-28 students; semi-independent teaching
Evaluation: 4.9, 4.75, and 5 out of 5 | SP and SU 2012 |
| Teaching Orientation Leader for Graduate Students | SU 2014 |
| Supervisor of undergraduate research assistants | 2011-2015 |

PROFESSIONAL SERVICE

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| Reviewer:
<i>Communication Research, Journal of Communication, Cyberpsychology, Behavior, & Social Networking, Media Psychology, Psychology of Popular Media Culture, Psychological Reports</i> | 2012-present |
| Reviewer: International Communication Association Conferences | 2012-present |
| Reviewer: National Communication Association Conferences | 2012- present |
| Search Committee Graduate Representative | 2012 |

AWARDS, GRANTS, AND SCHOLARSHIPS

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| Top Paper, Information Systems Division, ICA | 2015 |
| Ohio State University School of Communication Dissertation Fellowship | 2014-2015 |
| Alumni Grant for Graduate Research and Scholarship | 2014 |
| TESoC Dissertation Grant, School of Communication | 2014 |
| Doris Gildea Morgan Senior Researcher Award | 2014 |
| Graduate Student Organization Exceptional Peer Award | 2014 |

Career Development Travel Grant	2014
Edward F. Hayes Graduate Research Forum	2014
Ohio State University Graduate School Fellowship	2010-2011
Anson Rowe Award	2010
Chester H. Freeman Communication Leadership Award	2009
Thomas B. Bush Memorial Scholarship	2009

PROFESSIONAL AFFILIATIONS

International Communication Association	2011-present
National Communication Association	2011-present
Association for Education in Journalism and Mass Communication	2014-present
Association for Psychological Science	2014-present