

FOR IMMEDIATE RELEASE

June 27, 2014

Contact: Michael Rozansky | mrozansky@asc.upenn.edu | 215.746.0202

Annenberg Public Policy Center joins with NBC News, Wall Street Journal on 2014 election surveys

PHILADELPHIA – The Annenberg Public Policy Center has partnered with NBC News and the Wall Street Journal on surveys of the American public through the 2014 election.

The Annenberg/NBC News/Wall Street Journal Survey will examine Americans' attitudes and opinions about the U.S. Congress from June through the November election.

"It's the first time we've partnered on our surveys with media organizations," said Ken Winneg, Ph.D., the managing director of survey research at the Annenberg Public Policy Center of the University of Pennsylvania. Working with the two news organizations, he added, "will help to maximize the impact of our survey work."

"We're very happy to have this opportunity to work with the Wall Street Journal and NBC News," said Kathleen Hall Jamieson, director of the Annenberg Public Policy Center. "These surveys will help to gain a deeper understanding of what Americans think about how well their government is working."

The survey is part of the policy center's Institutions of American Democracy project, which looks at the history and state of the executive, legislative and judicial branches of government, and the challenges facing government, the press, and the public schools.

As part of the collaboration, the respected pollster Peter D. Hart is also working on the survey, which gathers information through telephone interviews with 1,300 to 1,400 voters each week. Findings are being released in concert with NBC News and the Wall Street Journal. Additional data being gathered by the surveys, to be released in the future, will contribute to "a scholarly examination of American attitudes toward Congress as an institution," Winneg said.

"We are delighted to have the chance to combine one highly respected institution, the Wall Street Journal/NBC News Poll, with another highly respected institution, the Annenberg Public Policy Center, to give our readers deeper and more regular insights into the ways the American people see their country's political process," said Gerald F. Seib, Washington bureau chief of the Wall Street Journal. "It's a great opportunity, and we're grateful for it."

In its initial weeks, the Annenberg/Wall Street Journal/NBC News survey found that:

- Half of American voters said the results of the midterm Congressional elections won't affect the economy.

- Bill Clinton is the most admired U.S. president of the past 25 years (42 percent), followed by Barack Obama (18 percent), George W. Bush (17 percent), and George H.W. Bush (16 percent).
- Voters said potential presidential candidates Hillary Clinton and Jeb Bush both “represent too much of a return to the policies of the past” rather than the future.
- 71 percent of Americans said that the conflict in Iraq was not worth fighting, and 49 percent said that Washington does not have a responsibility to help the Iraqi government fight off insurgent groups.

The **Annenberg Public Policy Center** (www.annenbergpublicpolicycenter.org) was established in 1994 to educate the public and policy makers about the media’s role in advancing public understanding of political and health issues at the local, state and federal levels.

Follow APPC on Twitter: @APPCPenn.